



# STARTING **IT** UP

Team up with the right technology partner to accelerate your **startup's growth.**



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ThinkPad 25

[www.lenovo.com](http://www.lenovo.com)

# A partner you can rely on

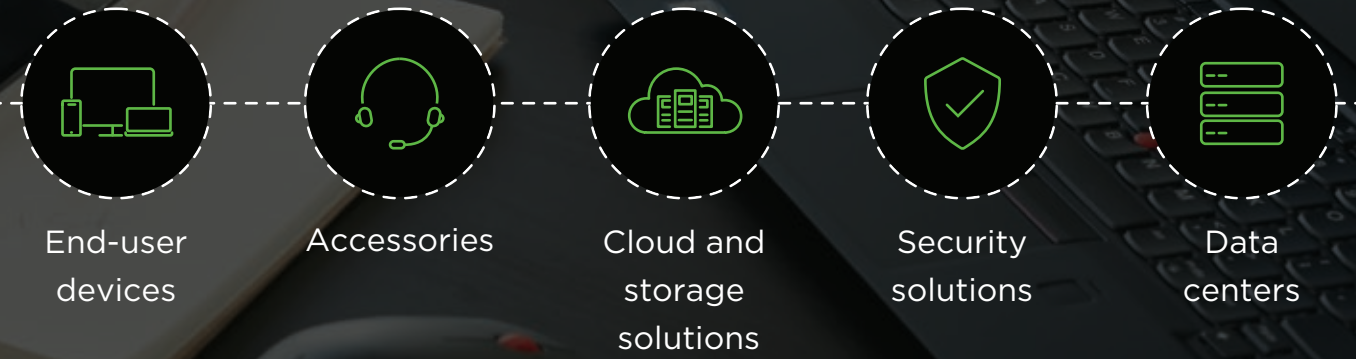
## Introduction

As you make the journey from a consumer to a business owner, you need to assess the role technology will play in your venture's success and growth. A task that is both challenging as well as overwhelming. As a startup, you can't be overly ambitious and tie up all your funds on technology deployment. But it can also be disastrous if you undermine the importance of technology and compromise on this front.

A balanced approach is what you need, along with a technology partner that guides you on this path and helps you procure technology that's right for your business - today and tomorrow.

As a difference maker, Lenovo can give your business the edge it needs to survive and thrive in the hyper-competitive market of startups. Our ecosystem of end-user devices, accessories, cloud and storage solutions, data centers, and security capabilities empower your startup to operate more efficiently and respond faster to new business opportunities. What's more, Lenovo Accelerator, our in-house incubator program, offers funding, infrastructure, and business support for early-stage technology startups.

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End-user solutions

# Laptops



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[Click here](#) to explore the complete range of Lenovo ThinkPad Laptops.

# ThinkPad X1 Series

The Lenovo ThinkPad X1 Series, which includes the X1 Carbon, X1 Yoga, and X1 Tablet, empowers the workforce with small and flexible devices that deliver enterprise-level performance and features. It is ideal for the mobile generation.



## Key Differentiators



Dual-array digital microphones with noise cancellation



Garaged storage and charging for the X1 Yoga



Unidirectional (UD) carbon fiber for superior strength and rigidity



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# ThinkPad T Series

ThinkPad T Series has been committed to enable today's businesses with a solution that is built to perform anywhere with confidence. A perfect fit for power users.



## Key Differentiators



Superfast SSD storage and 7<sup>th</sup> generation Intel Core processors



12 stringent military tests and over 200 quality checks



Quick and secure login with Windows Hello

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# ThinkPad P Series

P Series workstations feature ISV-certified applications, lightning-fast graphics & processing, and more cutting-edge technology to handle your compute-intensive needs - in a surprisingly thin and light package. An excellent device for specialized software users who don't want to compromise on mobility.



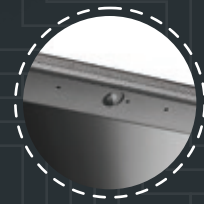
## Key Differentiators



Convenient enterprise-level manageability with Intel® vPro Technology



Military-specification tested for ruggedness, durability, and quality



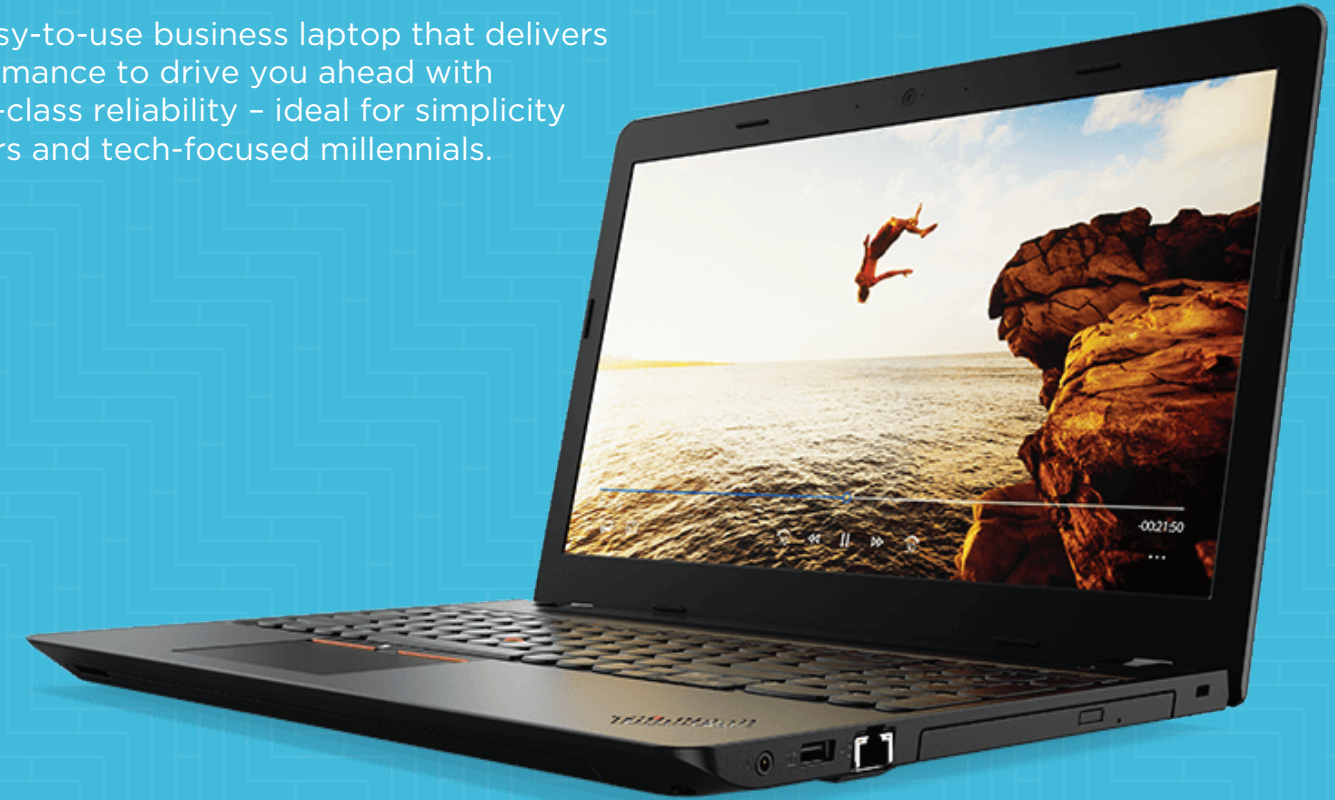
Optimized web conferencing with 720p camera and noise-canceling microphones



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# ThinkPad E Series

An easy-to-use business laptop that delivers performance to drive you ahead with world-class reliability - ideal for simplicity seekers and tech-focused millennials.



## Key Differentiators



Thin, light and powerful, with multiple configuration options



Award-winning ergonomic keyboard to boost productivity



Mil-spec tested for unrivaled reliability

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End-user solutions

# Desktops

[Click here](#) to explore the complete range of Lenovo ThinkCentre Desktops.



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# ThinkCentre M Series Towers

Dependable and productive, M Series towers are a boon to any IT team. These industry-leading business machines are also stable and manageable, making them the perfect solution for any corporate rollout. Also available in Small Form Factor (SFF).

## Key Differentiators

 Powered by up to Intel® Core™ i7 processors for responsiveness & efficiency

 Enhanced speed and performance with PCIe SSD

 Secured by internal-standard Trusted Platform Module (TPM)



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# ThinkCentre M Series Tiny

Punching above its weight with the latest Intel® Core™ i7 technology found in full-sized desktops - ThinkCentre Tiny handles intensive tasks with ease.



## Key Differentiators

 96% smaller than a traditional desktop tower

 Intel Core vPro processors & PCIe SSD storage to boost productivity

 Mil-spec tested for rock-solid durability

[Click here](#) to explore the complete range of Lenovo ThinkCentre Desktops.



End-user solutions

Laptops | **Desktops** | Accessories | Software Solutions | Services

# ThinkCentre M Series All-in-Ones (AIO)

With their minimal footprint, professional appearance, and enterprise-level productivity, ThinkCentre All-in-Ones make for a powerful asset for any organization.



## Key Differentiators



Anti-glare technology and wide viewing angle display for crystal-clear visuals



Versatile stand to fit a range of working styles



Saves money and time with quick, tool-less repairs



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[Click here](#) to explore the complete range of Lenovo ThinkCentre Desktops.





## End-user solutions

# Accessories

From boosting the productivity of your workforce to supporting their mobility needs and enhancing the overall user experience, Lenovo's ecosystem of Think accessories offers your business the advantage of high performance.

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For productivity

# ThinkPad Docks

Enhance your work productivity with ThinkPad docking solutions that provide a seamless transition between a mobile and a desktop work environment.



## Key Differentiators



Single point of connection that saves time and hassle



Always-on mobile device charging



Multitude of ports to boost productivity



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For productivity

# ThinkVision Monitors

Optimize your visualization and multitasking capabilities with a range of monitors that deliver clear, crisp images from center to sides with tilt-adjustable stands for comfortable viewing.



## Key Differentiators



MVA technology that delivers stunning images with the widest viewing angles



Innovative business design with quick-release stands and simplified cable management



Meets stringent environmental requirements

For mobility

# ThinkPad Stack Mobile Projector

The Lenovo Stack Mobile Projector is a smart, pocket sized projector essential for mobile professionals. No matter where you are or what light conditions you're facing, display presentations and videos in vibrant 720p resolution and 150 lumens.



## Key Differentiators



Add up to 2.5 hours of additional juice with a power bank



Download the ThinkPad Stack Assistant app for full control of your stack accessories and file management



The projector can be used as a standalone device or paired with the other ThinkPad Stack modules



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For mobility

# ThinkPad Secure Hard Drive

Store your data securely using reliable ThinkPad Hard Drives for quick and easy access when you are on the road.



## Key Differentiators



Circuit for surge protections ensures data security



Fast and easy data transfer experience



Slim, compact design for today's mobility needs

End-user solutions

Laptops | Desktops | **Accessories** | Software Solutions | Services

For mobility

# ThinkPad Headsets

Designed for comfort and crystal clear sound, ThinkPad headsets are perfect for taking VOIP calls from anywhere in the world.



## Key Differentiators



Ergonomic design for added comfort



Enhanced sound clarity for VOIP calls



Made from light yet durable materials



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End-user solutions

# Software Solutions

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# Lenovo Unified Workspace

Modernize and simplify IT management for your startup with anytime, anywhere, any device access to public or private web-based apps, legacy Windows apps, remote desktops and file shares.

## Key Differentiators



Private cloud storage for access flexibility



Unique two-tier security architecture



Single sign-on access from anywhere



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# Microsoft Office 365 Business Premium

Access and synchronize your spreadsheets, presentations and word documents across all your enterprise devices with content safely stored in the cloud.

## Key Differentiators

-  Secure business-class email and calendar via Outlook
-  Store, sync, and share files online for real-time collaboration
-  Online conferencing and instant messaging capabilities



# Norton Security Standard

Keep your business safe and your mind at ease with comprehensive real-time protection against existing and emerging viruses, spyware, malware, and other online threats.

## Key Differentiators

-  Real-time protection against viruses and malware
-  Easy-to-use web portal for protection management
-  Safeguards your identity and online transactions



End-user solutions

# Services

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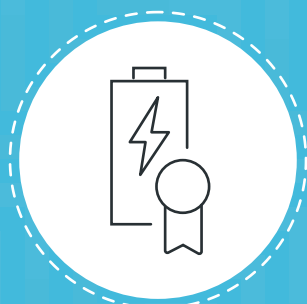
## Warranty Extensions

Realize your objectives for cost efficiency, improved service levels, and end-user satisfaction with warranty extensions. Lenovo's flexible warranty options are designed to fit the different needs of your business.



## Warranty Upgrades

Ease your mind by seamlessly upgrading to depot service, onsite service, and onsite with tech installation of customer replaceable units.



## Sealed Battery Warranty

Protect your investment by extending one-year base battery warranty to three years. A Sealed Battery Warranty will prevent the hassles and frustrations of system unavailability.



## Keep Your Drive

Avoid any potential legal and monetary repercussions associated with a breach in data security with Lenovo Keep Your Drive service. It provides predictable upfront costs and eliminates the need for tracking failed drives in transit, giving IT staff the time to concentrate on mission-critical business activities.



## Accidental Damage Protection (ADP)

Accidental Damage Protection provides significant savings relative to the cost of repairs or a new system. Users typically save between 28%-80% depending on the machine type and repairs needed.



## International Warranty

International Warranty Upgrade extends coverage outside of the user's home country. The service level is provided at the same level as the user's home country or closest service level available for the country being visited.



## Premier Support

Avail a dedicated 1-800 phone number and single point of contact for end-to-end case management for OEM software and hardware support. Benefit from courteous, consistent communication from a skilled technical troubleshooter for a speedy resolution.

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# 5 reasons why Lenovo is a difference maker



Trusted around the world



Expertise across categories



Choose Lenovo with confidence



Business-boosting technology



Flexible support network



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