

# Where your hybrid workforce goes, engagement follows

# Unlock opportunity for all with fit-for-purpose collaboration solutions

Collaboration is essential for keeping hybrid teams connected, productive, and innovative — it also creates a sense of belonging. Effective, meaningful collaboration hinges on the right technology.

Recognizing this, 44% of organizations are planning to invest in hybrid collaboration tools.<sup>1</sup> But digital collaboration and meeting experiences are often lacking, impacting productivity and morale.

For hybrid work to succeed, employees' experience must remain seamless and consistent no matter where, when, or how they work. Each employee should have access to the same quality of collaboration, including Wi-Fi, audiovisuals, and feature-rich communications platform.







Smarter technology for all



# **Tapping into talent everywhere**

Nearly 85% of IT leaders and 78% of employees say collaboration powered by technology has unlocked opportunities to recruit and retain a more diverse workforce and skill sets.<sup>1</sup>

Multiple perspectives make for a richer work experience, with decisions and innovation informed by broader thinking.

Lenovo collaboration solutions are designed for technology-enabled hybrid work, offering both human and business outcomes — including relief for overburdened and under-resourced IT teams managing a dispersed workforce.



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# **Engage your hybrid workforce**

### **Solution: Complete Conference Room**

Lenovo's comprehensive collaboration solution is designed for face-to-face teamwork and human-centered hybrid meeting experiences. It's scalable for any meeting or organization size, so you can easily adjust as hybrid work evolves and your needs change.

### Make hybrid work better for employees

- Purpose-built conferencing solution customized for your users
- Components designed for performance and style
- Al-driven enhancements that promote equity, inclusion, and a more lifelike experience
- Microsoft Teams collaboration platform with features beyond videoconferencing like transcripts, chat, and translation

### Make life easier for your IT teams and free up your time

- Simple, flexible technology, easy to deploy and integrate
- Built-in security with Lenovo ThinkShield and Windows 11 Pro
- Visibility and control of all conference rooms from one console with ThinkSmart Manager
- Certified for Microsoft Teams and compatible with third-party hardware, software, and accessories

### **Components**

ThinkSmart Core + Controller or ThinkSmart Core Full Room Kit

- Purpose-built, modular room kit solutions
- Certified and preloaded with Microsoft Teams Rooms
- ThinkSmart Manager
- Smart Collaboration Professional Services Deploy and Maintain
- Premier Support Plus







### **CHECKLIST**

### Ready for next steps?

- of Lenovo's expert advisors and assessment, design, and configuration services. Use our **Room Configurator** to select the right solution for your immediate needs and plans to scale.
- Reinvent. Make your onsite environment a flexible, diverse range of collaboration spaces for teams of all sizes, for business meetings and socializing. Lenovo ThinkSmart collaboration solutions are modular and scalable.
- Optimize. Deliver an equitable, premium employee experience with top-quality Lenovo audiovisuals, Al enhancements, and versatile Microsoft Teams features.

# Set up the home (or anywhere) office

### **Solution: Remote Work Enablement**

This Lenovo solution is designed for productive team connections around the block or around the globe. It's a complete, ready-to-go remote office with your choice of devices, displays, and accessories plus software and premium services.

### Make hybrid work better for employees

- Customized to best suit each employee's role, specific tasks, and work style preferences
- Easy connections, hassle-free hybrid meeting participation
- Smart Appearance for flexible enhancement of camera effects
- Noise cancellation to remove distractions, enhance videoconferencing, and promote deep thinking

#### Make life easier for your IT teams and free up your time

- Custom Fulfillment Services with direct shipments to end users
- · Peace of mind with Lenovo and Microsoft security
- Ready-to-provision operating system and essential drivers
- Quick onboarding or refreshes with Lenovo Cloud Deploy and Microsoft Windows Autopilot

### A range of components for a range of uses

- ThinkPad® X1 Carbon laptop perfect for multitasking, heavy workloads, performance on the go, and collaboration from anywhere
- ThinkBook® 13x laptop sleek, lightweight, engineered for mobile performance, and enhanced by AI-based technology
- ThinkCentre® M90q powerful, space-saving tiny desktop PC
- ThinkVision® P27h display for a functional, premium ergonomic experience or
- ThinkVision® m14t mobile monitor for touchscreen convenience from location to location

# Supporting different work styles and ability levels

Through the work of our Product Diversity Office, Lenovo products are vetted by inclusive design experts to ensure they work for everyone, regardless of physical attributes or abilities. We're focused on taking the office's function and processes to scale so that by 2025, 75% of Lenovo's products will be vetted for inclusion by design experts.





### **CHECKLIST**

## Ready for next steps?

- Ensure flexibility. Deliver everything employees need to set up their remote offices for productivity. Lenovo Remote Work Enablement does this right out of the box.
- innovative portfolio includes the latest device features and home office accessories to promote meeting equity equal ease of use and quality of experience for anyone, anywhere.
- **Promote well-being.** Lenovo design focuses on people first and incorporates ergonomics, eye protection, noise cancellation, and visual security features to increase user comfort and peace of mind.

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# **Transform the IT experience**

### Lifecycle management and as a Service

Lenovo offers end-to-end IT enablement with comprehensive global services for the technology lifecycle. We partner with you to evaluate and select the services that will help to achieve your goals while reducing IT's management workload.

### **Exceed today's hybrid workforce expectations**

- Modern devices built for the best hybrid work experience
- · Quick, seamless onboarding
- Responsive expert technical support
- · Worry-free security at home, onsite, and on the go

### Make life easier for your IT teams and free up your time

- Assessment and solution design guidance from a trusted technology partner
- Hands-off configuration and deployment
- More time to focus on business outcomes and innovation
- Ability to manage a dispersed workforce with fewer resources



of IT leaders are interested in outsourcing hardware and software deployments.<sup>1</sup>

### **Offerings**

- Smart Office Professional Services for assessment, deployment, maintenance, and training
- Standalone Deploy and Maintain bundle for setup guidance and ongoing support
- Premier Support Plus elite technicians are available around the clock and around the globe
- Managed Services for outsourcing day-to-day IT management
- TruScale Device as a Service (DaaS) with access to Lenovo's portfolio of modern devices, from a single trusted partner, with a predictable pay-as-you-go model





### CHECKLIST

## Ready for next steps?

- Plan. Evaluate where you are on the continuum of digital transformation and where you want to go. Lenovo experts will work with you to assess, select, implement, and maintain modern IT solutions to enhance employee experience and competitive edge.
- Deploy. Equipping and supporting today's global workforce is challenging.
  Lenovo TruScale DaaS makes it easy to provide the right technology to empower hybrid employees to do their best work.
- Manage. Remove complexity, inefficiency, and headaches from your operations with a strategic technology partnership. Rely on Lenovo to apply cross-industry insight, global reach, and accessible expertise to your big-picture and day-to-day challenges.

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#### **CUSTOMER STORY**

### **Transforming local government**

Southwark Council is a London-area local government organization that provides a long list of public services to its citizens. With budgets falling and citizen expectations on the rise, the council is always looking for ways to optimize operations.

Recognizing more could be done to empower its 4,500 employees, the organization built a vision of the ideal work environment — one that liberated employees from fixed desks, but at the same time increased efficiency and promoted collaboration. This change would allow better use of existing space and streamline building facilities.

The council chose Lenovo technology as the ideal foundation for this workplace transformation because of its versatility, reliability, ease of use, and cost-effectiveness. Following a proof of concept, they selected portable, lightweight Lenovo ThinkPad laptops with great battery life.

Today, Southwark Council employees can work effectively whenever, wherever, and however it suits them, enabling greater productivity and higher satisfaction.

"We've converted even the most skeptical of our employees to support remote working by giving everyone the tools to do it effectively," said Darryl Durno, Head of Technology Transformation. "Over time, we expect that this transformation will enhance the life-work balance for our staff while enabling them to provide higher service quality for citizens."

Read the whole story >>>

### Invest in a culture of collaboration

Collaboration is essential to successful hybrid work. With the right technology, organizations can inspire more dynamic teamwork, faster innovation, and more purposeful, productive workdays. When you're ready, we're here to help.

Explore our solution guide to find the best solutions for your workforce and workplace.

1 Lenovo, "Human-centered insights to fuel IT's vision," 2022



