

Lenovo  
**ThinkBook**

**Smarter  
technology  
for all**

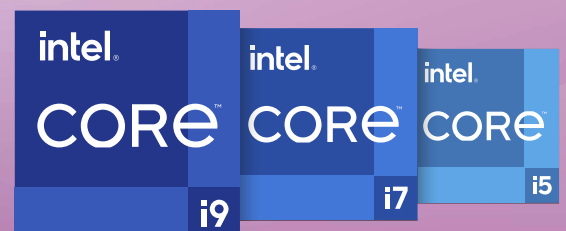
**Lenovo**



## **Solutions Brief**

# **The devices behind a flexible workplace**

How innovative Lenovo ThinkBook technology helps you deliver productive hybrid working.



Powered by up to Intel® Core™ i9 processors

# Flexible technology is imperative for your success

More than ever before, employers have a strategic imperative to provide flexible, people-focused solutions to hybrid and remote working. This requires many businesses to adopt new technologies which help meet the changing priorities of their workforce.

 **85%\***

**of employees now say the flexibility of working from home has made them more satisfied with their role.**

The rapid acceleration to hybrid working means that the technologies which enable people to work remotely are no longer a differentiator by themselves. Businesses which don't deliver on flexibility simply aren't in the race, whether it's attracting new talent or delivering innovative services. A baseline level of technology provision is a given.

Differentiation then, comes from thinking more specifically and strategically about how technologies will add value to both employee experiences and productivity. As an IT leader, you need to be able to take a step backwards, to analyze the ways technology can help to create long-term workplace flexibility, power innovation, and drive your growth as a business.

## What is this solution brief for?

This brief will help you understand how Lenovo ThinkBook technologies can enable a more productive and flexible hybrid workforce. We will focus on specific products and their innovative features and benefits, to explore how they help you address key strategic imperatives and KPIs.

\* "Human-centered insights to fuel IT's vision", Lenovo, 2022



## Simplify remote working with flexible technology

Technology has a central role in supporting the flexible operations which modern workforces expect. Flexibility at work means being able to take on tasks from anywhere, with the confidence that it won't be constrained by the tech available. With the right devices and tools, you can unlock opportunities throughout your business, by giving employees everything they need to innovate, think bigger, and work smarter.

Flexibility has other benefits too. It reduces expense in areas like commuting and improves productivity by removing unnecessary effort and distractions from employees' daily lives. And as most employees prefer at least some level of hybrid working, it helps to create a happier team, boost staff retention, and allow your people to focus on the job.

## Choosing your best option for flexibility

Identifying the right technology isn't easy, but a good place to start is with devices that have been purposefully built for flexibility. Our newest ThinkBook devices embody the incredible and flexible experiences that your employees crave, helping them to do their best work anywhere, every time.



### Lenovo ThinkBook Plus Twist

As the most innovative ThinkBook yet, the Lenovo ThinkBook Plus Twist is built for flexibility and unparalleled performance. It's powered by the latest Intel® Core™ i7 processor and Windows 11 Pro for optimal experience and productivity and delivers a range of innovative benefits for users:

- The twist hinge and tablet capability are ideal for working while travelling, so your people can pursue any working style they want.
- A lightweight, thin design makes the device easy to carry anywhere in the world.
- Your people have the option to choose from four distinct working modes:
  - Typewriting mode, with the world's first dual screen E-Ink display, providing color depth and a long-lasting experience that makes this mode perfect for long-format writing.
  - E-paper mode, with an updated refresh rate of 12Hz helping your people to create on-screen using the full-size Lenovo Pen, and dynamically review documents.
  - OLED tablet mode, enabled by the innovative twist hinge, puts your people in the best position to work dynamically, present or stream high-quality video.
  - Notebook mode delivers everyday versatility and performance, for ultimate productivity on the go or in the office.



### Lenovo ThinkBook 16p Gen 4 and Magic Bay accessories

Designed to help your people take their best work even further, the Lenovo ThinkBook 16p Gen 4 comes with a portable ecosystem of Magic Bay accessories, which your people can switch in and out depending on what they need in any given moment. It's made for flexibility, with enhanced experience for different workflows and tasks:

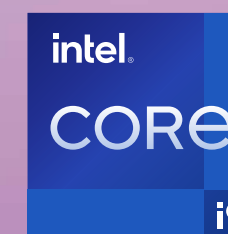
- Up to 32GB of DDR5 memory with 2 DIMM slots provide speed and efficiency, giving your people the capacity to handle heavy loads and creative workflows even remotely.
- The powerful 80Whr large capacity battery and 230W adapter give your people long-lasting performance so they can work just as effectively when traveling or without a plug nearby.
- The unique modular design makes it easy for your people to swap in accessories via the pogo pin Magic Bay system, offering great versatility to connect and work in their way:
  - Lenovo Magic Bay Light, a detachable light that your people can use for some extra illumination, if they're working late or in a poorly lit space.
  - Lenovo Magic Bay LTE ensures people are never without a stable internet connection, keeping them connected via 4G hotspot even in areas with spotty Wi-Fi.
  - Lenovo Magic Bay 4K Webcam makes it easy to collaborate from anywhere and is designed to function in low light, so important meetings can always go ahead remotely.



### Lenovo ThinkBook 13x Gen 2 with Lenovo ThinkBook Wireless Dock

Adding the new Lenovo ThinkBook Wireless Dock makes the Lenovo ThinkBook 13x Gen 2 a vital solution for the flexible organization. The charging dock is highly portable and delivers a long-lasting working experience, enhancing the capability of this device to meet the needs of a new era of work:

- Lightning-fast connectivity, hands-free features and improved audio-visual capability help make the Lenovo ThinkBook 13x Gen 2 perfect for remote collaboration and flexible productivity.
- The slimmest ThinkBook in our portfolio makes it easy for your people to bring it with them anywhere, preserving their productivity without tying them to a desk.
- The Lenovo ThinkBook Wireless Dock makes sure your people can always stay connected and able to work, helping you create the dynamic, flexible workplace you need for success.





# Immersive experiences to boost productivity

Your IT portfolio is key to your employee experience. With the right devices and supporting tools, you can help people access what they need and work at their best, no matter where they are. That flexibility then breeds productivity, as people have greater control over how work gets done, so you can keep the focus on results rather than worrying about where work happens.

## Delivering productivity with the latest ThinkBook portfolio

ThinkBook is built for modern business, to help your people stay engaged in their work and able to work at the highest level. Our devices and accessories are shaped by users' lives, to ensure that their creativity, commitment, and collaboration can shine in every working moment.



### Lenovo ThinkBook Plus Twist

- Dual-sided display and the innovative twist hinge give your people different options, helping them to solve specific challenges in the moment as their work demands.
- Employees can be equally productive whether they're coding or creating by taking advantage of four distinct working modes.
- Users can get immersed in different tasks and creative workflows easily, with multi-tasking capability and enhanced video outputs.
- Powered by the latest Intel® Core™ i7 processors for optimal performance.



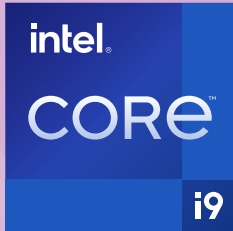
### Lenovo ThinkBook 16p Gen 4 and Magic Bay accessories

- Built for business performance, with the latest processor and NVIDIA® GeForce RTX™ 4060 graphics card.
- This processing performance gives you a device that thinks just as fast as your people do.
- The magic of modularity with Magic Bay accessories allows your people to be just as productive on the go—delivering connectivity, illumination and high-resolution video calling anywhere.
- Powered by the latest Intel® Core™ i9 processors to ensure business-grade performance.



### Lenovo ThinkBook 13x Gen 2 with Lenovo ThinkBook Wireless Dock

- The Lenovo ThinkBook Wireless Dock helps people take long-lasting productivity with them, so work never needs to slow down.
- As well as laptop charging, the Lenovo ThinkBook Wireless Dock enables reliable Wi-Fi connectivity and mobile charging, to help people connect and collaborate on multiple devices.
- Powered by Evo i7 processors, an Intel® Evo™ platform delivers business-grade performance in a reliable, secure device built to minimize the management pressure on IT and keep users and data safe.



## Did you know?

ThinkBook 16p Gen 4, ThinkBook 13x Gen 2 and ThinkBook Plus Twist run on Windows 11 Pro, supporting a consistently modern, user-friendly software experience for your people.

# Considerations for connected collaboration

As well as enabling the flexibility your people and business need to thrive, you also need to ensure that everyone can work together effectively when they aren't in the same room. Video calls, screen-sharing and connectivity are fundamental to modern employee experiences; so too, are devices which support that functionality.

The updated ThinkBook portfolio has you covered, with devices that are built to enhance the experience of team collaboration. And with the power of the latest Intel® Core™ processors, our devices can handle all the shared workloads and remote collaboration you need.



### Lenovo ThinkBook Plus Twist

- Great visual and audio clarity help your people look, sound and feel their best in every meeting.
- Two Thunderbolt™ 4 ports offer hassle-free connectivity, alongside Wi-Fi 6E for impressive wireless internet speed that keeps them on track.
- The color E-Ink screen provides a great canvas for interactive notetaking, so everyone's ideas get seen.



### Lenovo ThinkBook 13x Gen 2 with Lenovo ThinkBook Wireless Dock

- Easy wireless charging means your employees won't be without the power to connect and work together remotely.
- The portable dock enables people to charge up their device anywhere—so they aren't required to take meetings and calls from noisy public environments.



### Lenovo ThinkBook 16p Gen 4—a remote collaboration machine

The Lenovo ThinkBook 16p Gen 4 offers the perfect blend of mobility and modularity to bring your workforce closer together. Magic Bay accessories have been designed with connection and collaboration front-of-mind, covering every scenario your people might face.

- Lenovo Magic Bay Light ensures the best lighting for conference calls, no matter where employees are.
- Lenovo Magic Bay LTE guarantees connection, wherever teams are working.
- Lenovo Magic Bay 4K Webcam helps people look their best when presenting or discussing.



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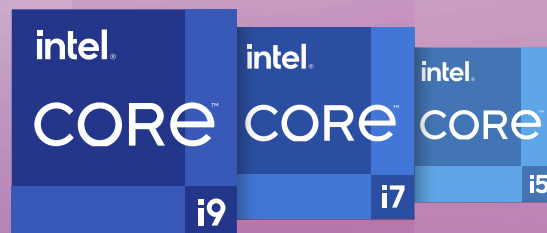


## Give your people what they need

It's non-negotiable that the technology your business uses allows your people to shine wherever—and however—they choose to work. ThinkBook technologies from Lenovo can help you enable the productivity and flexibility that your people demand, to support a long-term vision for growth, employee retention and innovation.

For more information about how Lenovo ThinkBook devices are contributing to a people-focused vision of the future of work, find out more information [here](#).

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