

# Lenovo OEM Solutions

Lead the way with Lenovo

intel®

Lenovo

## Powering What's Next with OEM Solutions

Lenovo OEM Solutions, powered by Intel, enable brands around the world to bring innovative products—built with Lenovo's reliable hardware and backed by our OEM services and capabilities—to market. Founded on the pillars of **predictability, innovation, and partnership**, Lenovo OEM serves to bridge the gap between what our OEM customers are currently capable of, and what they envision themselves achieving. By closely aligning our solutions to a customer's specific needs, we accelerate success and help you deliver world-class service.

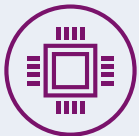
Lenovo OEM Solutions can help revolutionize your business by partnering with you to create custom, end-to-end solutions that deliver **more innovation, more efficiency, more possibilities, and more profit.**

We achieve this in three simple ways:



### Predictable Deployment / Implementation Services

Accelerate your time to productivity. We'll help you streamline implementation and management of new technologies so you can get back to business.



### Innovative End-to-End Hardware Services

Lenovo is your partner for innovative, dependable hardware, specialized for your unique requirements, so you can focus on what makes your solution remarkable.



### Reliable Partner & Solution Services

Having trouble finding the consistent performance and reliability you need? We'll work with you to develop comprehensive solutions that stand the test of time.

## Why Lenovo?

When you partner with Lenovo, you gain a trusted partner with a legacy of quality and design innovation. We back our unmatched solutions with superior services to help you lift the burden of support, deliver peace of mind, and boost customer satisfaction.

# Robust OEM Capabilities

Paving a smoother, faster path to market



## Multi-Level Customization

Lenovo offers customization at every turn to ensure that your embedded hardware suits your needs. Options include:

- Blank bezels, chassis, and packaging to create the perfect canvas
- Custom logo and branding options that boost brand visibility
- Imaging services to help you lower costs, deploy faster, and reduce errors
- Customized Operating System (OS) and Basic Input/Output System (BIOS) to bring your solution to life



## Global Specialization

Lenovo's global presence grants you access to the highest level of service, no matter where you are in the world. We offer:

- Standard worldwide certification labels for easier global deployments
- Best-in-class supply chain and product quality management through Lenovo-owned manufacturing facilities across the globe
- Deployment and support options including an extended warranty and front-line support to OEMs
- Inventory and logistics services such as order prioritization and international shipping



## Extended Lifecycle Management

Lenovo is dedicated to extending the life of our machines and providing enhanced support services. Offerings include:

- 3-5 year extended life products
- Dedicated resources to support transition management
- Regular customer deliverables to support lifecycle needs, including Build of Materials (BOM) health checks



## E2E Program Management

Lenovo supports your end-to-end solution stages, from pre-design to transition management with:

- Six-month minimum advance notification of part changes, with product roadmap visibility
- Technology insights for next-generation planning
- Stability and risk mitigation through our certified commercial portfolio
- Intake process managing all customization, configurability, and branding needs

# ThinkEdge®: Instant Efficiency Upgrade

From financial analysis to  
multimedia design

ThinkEdge® devices are built for the data needs of tomorrow. You need faster processing power, security, and scalability, and you need it all to work in a wide range of environmental conditions. By collecting the right data and keeping it accessible and secure, businesses can become more efficient, more insightful, and more competitive.

## Protected by ThinkShield®

From hospitals to banks

With ThinkShield® 360° protection from Lenovo, you can be confident in device security. Individual components are supplied by a tight-knit network, directly overseen by Lenovo. Strict transparency and security measures are followed throughout the manufacturing process to deliver secure, powerful Edge PCs like Lenovo™ ThinkEdge® SE50, built with 11th Gen Intel® Core™ i5 vPro® processors.

### ThinkEdge® Portfolio

- Lenovo™ ThinkEdge® SE30 I/O Box
- Lenovo™ ThinkEdge® SE50
- Lenovo™ ThinkEdge® SE70

[Learn More](#)



ThinkEdge® SE50



ThinkStation® P360  
Ultra Workstation

# ThinkStation® P360 Ultra Workstation

From interactive POS kiosks to MRI  
machines

The Lenovo™ ThinkStation® P360 Ultra is the optimal choice for OEMs in search of a fully integrated, five-year lifecycle solution. This workstation delivers a new combination of powerful performance and unique design that eliminates bulk and promotes versatility.

ThinkStation® P360 Ultra boasts up to 12th Gen Intel® Core™ with vPro® processors. It is also the industry's only desktop workstation to come equipped with dual onboard ethernet and Thunderbolt™ 4 ports for maximum flexibility and I/O expansion. This ThinkStation® provides value wherever workstations are embedded as part of a larger complex system, such as MRI machines and interactive kiosks.

[Learn More](#)





# OEM Retail Technology Solutions

## Reimagine the retail experience

The retail sector relies on technology to enhance the customer experience and drive growth in many ways. Therefore, it's essential for retailers to partner with technology companies that understand the intricacies of their industry and know how to empower their business—through everything from data analytics and shipping to in-store functions.

From kiosks and menu boards to intelligent shelving and interactive wayfinding, Lenovo visual solutions are built to boost efficiency, cost savings, and control—while improving customer experience. And that's just a taste of how Lenovo OEM innovation, powered by Intel®, helps our partners customize and revolutionize the retail experience.

### Smart Retail Solutions

- **inTELLIGENCE Smart Retail Solutions:** Instorescreen™ technology, powered by Lenovo hardware, is designed to drive savings, functionality, and customized experiences.
  - **Daisy Chain Technology:** Run groups of displays from a single computer.
  - **Artificial Intelligence Shop Management Functions:** Power smart pricing, stock refill alerts, advertisements, planograms, and more in real-time.
  - **Front-of-House POS Digital Signage & Visual Solutions:** Connect FOH solutions to power self-service technology, smart shelves, and digital signage with dynamic ads.
- **inTERACTION Elevated Touch Solutions:** Elegant touch displays integrate the latest antimicrobial technology with durable design to serve high-traffic retail environments.
- **Instorescreen™ Display Solutions:** Pair with the robust, yet compact ThinkCentre® M90n Nano & Nano IoT to power up to 24 displays with innovative InDaisy+ technology.

[Learn More](#)



# OEM Manufacturing Solutions

## Building a better world, one solution at a time

Our manufacturing and warehouse optimization solutions are founded on three core principles—**predictability, innovation, and partnership**. These aspects are indispensable in the manufacturing sector, where accuracy and reliability are paramount.

With Lenovo OEM Solutions powered by Intel®, you can help businesses build the hyper-efficient manufacturing and supply chain solutions the world needs, while delivering world-class customization and customer service.

### Manufacturing & Automation Solutions

- **Automate and Optimize the Modern Factory:** Lenovo provides solutions that enable process automation, machine learning, and artificial intelligence to power versatility and easy management.
  - **Deep Solution Integration:** Deliver industry-leading reliability and faster time-to-market.
  - **Manufacturing & Warehouses:** Access the hardware to power Industry 4.0 capabilities such as internet of things (IoT), autonomous robots, augmented reality, digital simulations, cloud computing, and more.
  - **Robust Analytics:** Unlock operating efficiencies with fully automated measurement capabilities.
- **Security & Surveillance:** Lenovo OEM Solutions include the advanced capabilities and uncompromising reliability that's essential for keeping a close eye on every opportunity.
  - **Optimized Control:** Offer fully customizable, advanced video management systems (VMS) that support infrared and enhanced thermal detection.
  - **Smart Infrastructure:** Engineer intelligent building management systems (IBMS) for end-to-end capture of data, video storage, and cloud analytics.
  - **Thermal Imaging:** Safeguard facilities with thermal camera systems that provide immediate, precise information to security teams and first responders.

[Learn More](#)



# OEM Healthcare Technology Solutions

## Pioneering healthcare innovation

Built for modern patient care, Lenovo Health solutions empower healthcare providers, administrators, and scientists to deliver efficiency and security.

Whatever your area of focus—whether patient information systems, life sciences, radiology, virtual care, or veterinary systems—you can gain access to predictable service, leading-edge technologies, secure platforms, and extensive solution development support with Lenovo OEM Solutions powered by Intel®.

### Healthcare Solutions

- **Medical Image Generation:** Lenovo ThinkStation P360 Ultra can be adapted for and embedded into medical devices, providing powerful tech that changes lives.
  - **Supercharged CPU and GPUs:** Enable timely processing of data-intensive graphics for CT scanning, 3D imaging, and other diagnostic radiology.
  - **World-Class Support:** Provide access to Lenovo's extensive solution integration support and worldwide customer service.
  - **Lifecycle & Program Management:** Simplify deployment and device upgrades with end-to-end lifecycle and program management.
- **Virtual Healthcare:** Lenovo empowers patients to receive care wherever they choose with options to support online, in-person, and hybrid environments.
  - **On-Time Delivery:** Ensure a 90% on-time/higher delivery with our award-winning digital supply chain.
  - **Speedy Care:** Provide quick, reliable care for every patient with powerful and secure equipment.
  - **Innovate Faster:** Go to market faster with the integrated power and performance of Lenovo OEM Solutions.
- **Partnering for Innovation:** Lenovo is committed to innovation, making us the ideal partner for creating new medical devices.
  - **Research & Development:** Accelerate research and development with powerful Lenovo devices that won't quit.
  - **Extensive Resources:** We provide broad support and resources for OEM partners developing commercially viable, innovative healthcare solutions.

[Learn More](#)

# Let's talk about what's possible.

Get in touch to find out how Lenovo OEM Solutions powered by Intel® can accelerate time to market for your solutions and help to establish valuable, sustainable customer relationships.

Contact Us

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