Evolve!
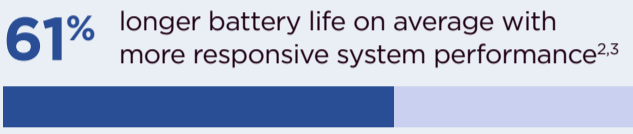# Lead your organization from Windows 10 to Windows 11 Pro

Lenovo

The Windows 10 support deadline is October 14, 2025. Upgrade now to be future-ready and get the advantages of improved user experience, new productivity enhancements, and security innovations — all backed by Copilot* in Windows.
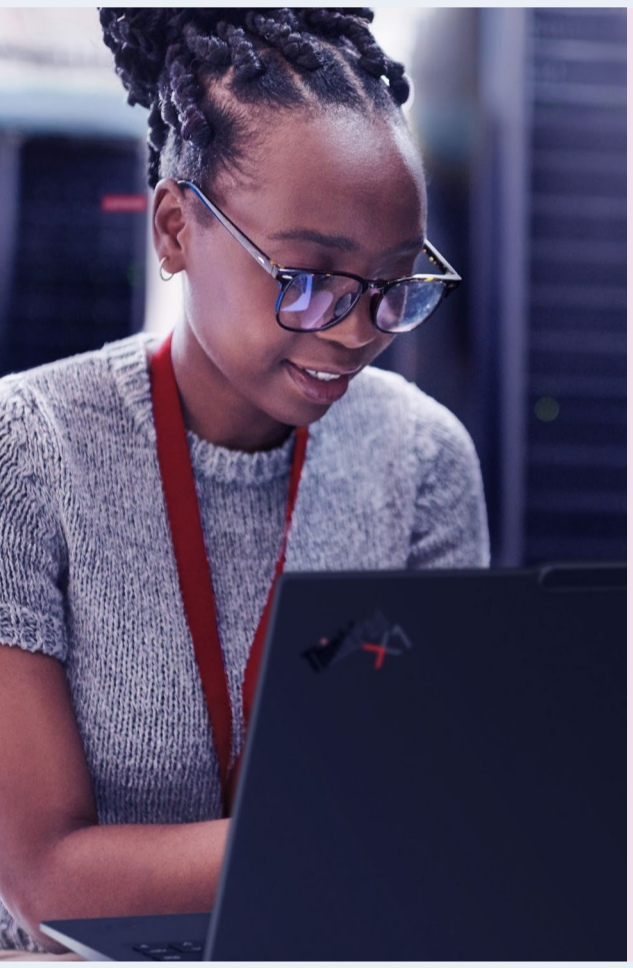
Hover on the hotspots to discover next-level features and hear from your peers about their migration experiences.

> "Forward-looking companies know a PC refresh is critical to their continued success and recognize the value of making it happen well ahead of the planned Windows 10 EOS."
>
> **IDC[1]**

Productivity and EX
Supercharge insights and efficiency

50% faster workflows and collaboration on average[2]

61% longer battery life on average with more responsive system performance[2,3]

Optimize employee experience, boost productivity, and be AI-ready with powerful performance and new features that improve organization, efficiency, accessibility, and satisfaction.
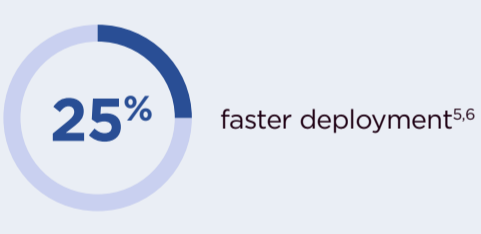
Security
Powerful protection by default

58% drop in security incidents[4]

20% reduced risk of a successful security attack[5,6]

Get layers of protection across the device, OS, apps, identity, and the cloud — with integrated hardware and software, Windows 11 security features automatically turned on by default and Lenovo ThinkShield.
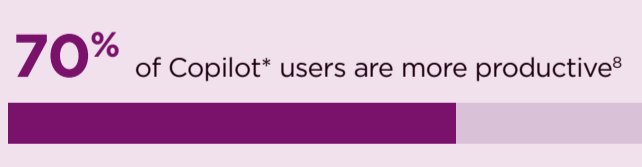
IT management
Streamline implementation and routine tasks

25% faster deployment[5,6]

99.7% of apps are compatible[7]

Save time and money with simplified deployment, easier maintenance, and a smooth transition to Windows 11 to support today's hybrid workforce more effectively.

Future-readiness
Unlock your AI advantage

80% drop in reported help desk calls[5]

70% of Copilot* users are more productive[8]

Prepare for an AI-rich future with Copilot in Windows* and systemwide intelligence for proactive protection, powerful search, enhanced videoconferencing, better accessibility, and even help with your carbon footprint.

Three reasons to get started now:

- ✓ Ensure you are protected, supported, and future-proofed with the latest devices and OS
- ✓ Give yourself time to plan, ensure inventory availability, and manage the transition
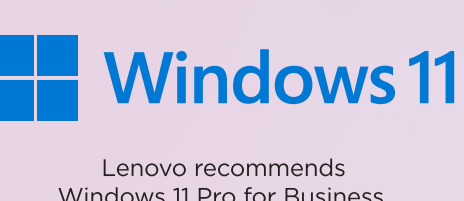- ✓ Eliminate the maintenance and repair costs of aging equipment

Partner with Lenovo to create the best migration strategy for your unique needs and take advantage of TruScale Device as a Service. We're here to help — **with guidance, services, and devices that optimize the power of Windows 11 now and for the future.**

Discover more at www.lenovo.com/Windows11

References
1   IDC, "The Refresh Imperative: The Value of Deploying New, More Secure, Generative AI-Centric PCs Ahead of the Windows 10 End of Service," 2023
2   Compared to Windows 10 devices, Principled Technologies, "Improve your day-to-day experience with Windows 11 Pro laptops," February 2023
3   Battery life varies based on settings, usage, device and other factors
4   Windows 11 results are in comparison with Windows 10 devices. Techaisle, "Windows 11 Survey Report," February 2022
5   Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022.
    Note, quantified benefits reflect results over three years combined into a single composite organization that generates $1 billion in annual
    revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.
6   Microsoft Intune and Azure Active Directory required; sold separately
7   App Assure program data
8   Work Trend Index Special Report "What can Copilot's earliest users teach us about generative AI at work?", November 2023

*   Copilot availability and rollout timing varies by market. Copilot with commercial data protection requires Microsoft 365 E3, E5, Business Standard,
    Business Premium, or A3 or A5 for faculty, or accessed using Microsoft Entra ID.

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Windows 11

Lenovo recommends
Windows 11 Pro for Business.

Smarter technology for all

Lenovo