

Downstream

Retail space at fuel and charging stations

From personalised offers to smart store layouts, Lenovo can help oil and gas companies deliver a seamless shopping experience to every customer.

Click on an area below to find out more

Back office rack

Centralized resource & inventory management systems

Point of sales

Self service kiosk

Digital display screen

Electronic Shelf Labels (ESL)

Security & video analytics cameras



Powered by

intel®

Lenovo

Downstream



Back office rack

From Edge to Cloud, Lenovo helps companies to leverage analytics and insights across their retail and charging spaces in real-time, with ThinkEdge, powered by Intel® processors. And individual in-store insights being fed back to a central server to bring together wider analytics.

Centralized resource & inventory management systems

High-performance systems supporting responsive business applications powered by Lenovo. Providing the infrastructure for employees and the support they need to provide excellent customer service. Giving visibility over the customer journey and comprehensive in-store analytics.



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Point of sales

Lenovo can streamline the checkout process and reduce wait times by offering the convenience of simple, contactless transactions.

Lenovo makes collecting data in retail simple with turnkey POS solutions helping companies to grow beyond siloed retail insights and tools, and reducing their hardware footprint and expense with connected solutions.

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Self service kiosk

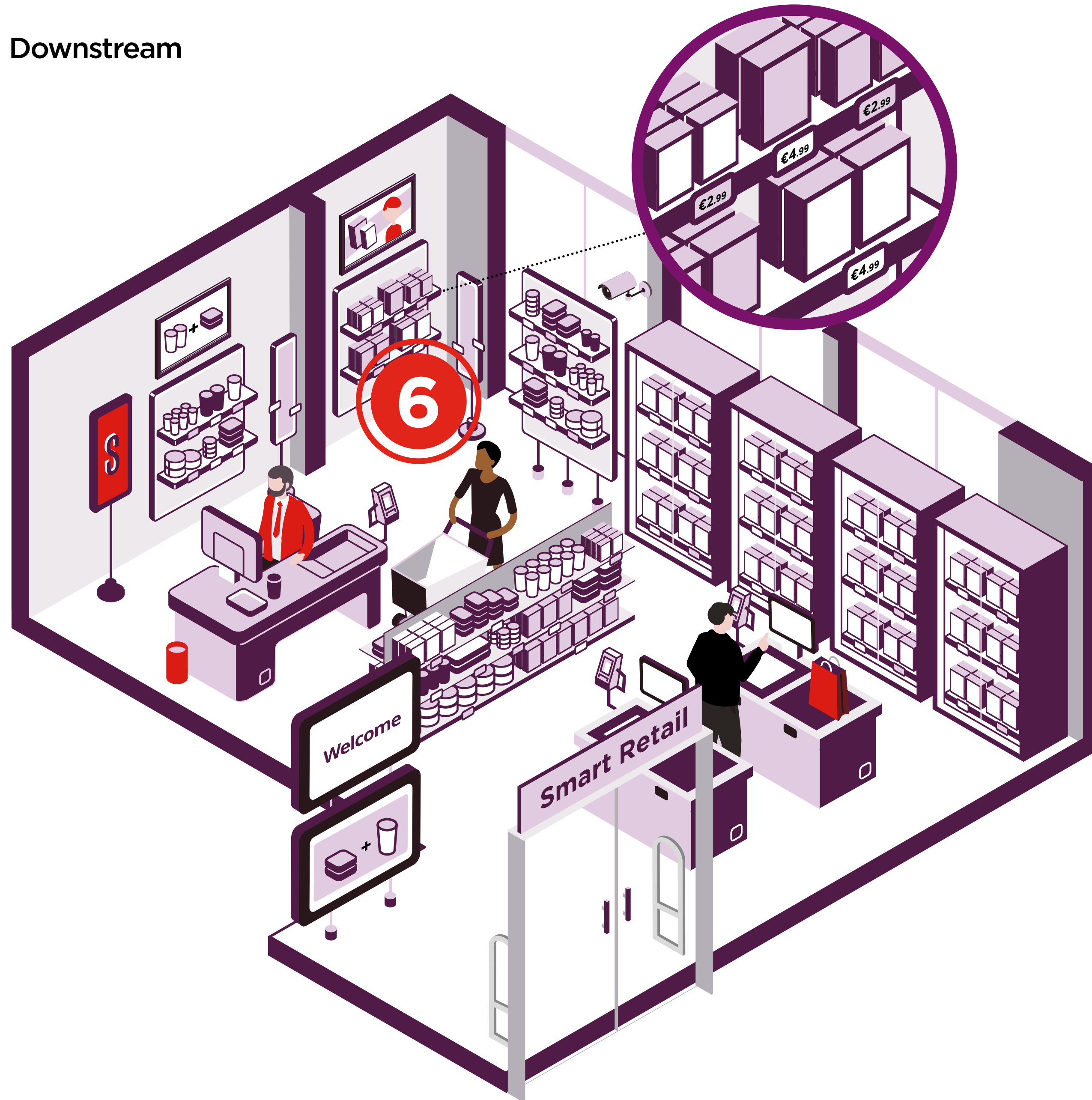
Lenovo's self-service and self-checkout solutions reduce customer friction and stock losses. Lenovo's ThinkEdge AI servers, powered by Intel processors, deliver optimal performance at checkouts, ensuring smooth and frictionless experiences for customers.

Digital display screen

Lenovo's OEM digital signage solutions offer speed, power and flexibility for all of your retail spaces. Lenovo's compact and powerful devices are optimized for round-the-clock reliability. With easy integration with specialist pricing systems and real-time analytics, Lenovo's solutions help maintain and update relevant offers and enhance customer engagement.



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ESL

Electronic Shelf Labels ensure up to date information is always displayed. Accurately matching shelf prices and checkout prices, enabling more dynamic pricing with zero latency for real-time promotion. With integrated inventory and pricing in a single view for staff.

Transform your retail business end-to-end with Lenovo Retail Solutions.

Security and video analytics cameras

Lenovo's security solution, ThinkShield, and computer vision supports smarter and more safe and secure retail operation. Leveraging the analytics collected across cameras and sensors across the store, whether checking inventory or avoid queues. Read about how Lenovo's edge computing empowers this sensor data to be analysed and used across the network, without delay.

