

Close the AI gap in your organization with Copilot in Windows

Discover practical ways to overcome
AI obstacles and accelerate adoption
throughout your organization.



Lenovo recommends
Windows 11 Pro for Business.



IT teams race to close the AI gap

Organizations can't afford to miss the opportunities AI presents, and budgets are increasing to support these initiatives.

45% of executives say they've already increased investments in AI,¹ and



96% of CIOs anticipate increased investment in AI over the next 12 months.²



It's no longer a question of whether the current state of AI is ready for the enterprise. It's whether your enterprise is experiencing the full potential of AI. This is known as the AI gap.



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Identifying the source of the AI gap

Depending on roles, the perceived importance of AI implementation varies. Leadership is largely excited about the opportunities AI offers with **62%** of leaders expressing optimism about AI.³ However, only **42%** of frontline employees say they're optimistic about AI.³

The gap widens when it comes to AI implementation. **68%** of leaders are confident their organization is implementing AI responsibly, and only **29%** of their employees feel the same.³

Leaders seem to have mostly ignored this gap in enthusiasm, with



72% of CEOs saying they are acting on AI without an assessment on the potential impact to their workforce.⁴

What can IT teams do?

To address the differences in perception to the opportunities of AI, and offer the level of support desired as demands increase, IT professionals must:



Demonstrate to users how AI offers productivity, collaboration, and security benefits that can make them better at their jobs, while making their jobs less stressful.



Communicate to leadership that properly funding an immediate Windows 11 migration can yield outsized AI benefits.



4 smarter ways to close the AI gap

Use the following curated resources to help users and leadership alike understand the opportunities AI can offer and the resources needed to make those opportunities a reality.



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1 Introduce every user to AI quickly starting at the OS level.

Simply getting AI in the hands of users improves their opinion of it. **62%** of regular AI users are optimistic about AI compared to **36%** of non-users.² This is why leaders are more enthusiastic. **80%** of leaders use AI regularly compared to only **20%** of frontline employees.²

Running a pilot Windows 11 program immediately could be the fastest way to get foundational AI tools in the hands of your users and bridge the AI gap quickly. The transition is one you will likely need to make soon anyway, and if you do it now, you'll avoid the last-minute rush of migrations from enterprise IT departments next year and have greater access to Microsoft and Lenovo experts, who may be in greater demand the longer you wait.

Microsoft even ran a Windows 11 migration pilot program internally and shared the results, so you'll know what to expect and how to plan.

ACT NOW

- ✓ Read about the issues Microsoft encountered in their migration and their solutions [here](#).
- ✓ **Watch our webinar** on how Windows 11 can introduce the benefits of AI to your organization.
- ✓ **Contact Lenovo** to receive a Proof of Concept device running Windows 11.

2 Communicate the entire process.

Introduce upgrades transparently. Highlight the benefits on as many channels as are available to your department, including email. In their pilot program, Microsoft discovered that migrating their users to the more advanced, AI-capable tools in Windows 11, “hinged on effective end-to-end communication.”

Microsoft provides an extensive onboarding kit to help you communicate the migration with content, sample emails, and templates. Lenovo and Microsoft also provide a detailed explanation of the lifecycle of OS and device updates that help your organization adapt to advances in AI in the future.

Share these with your organization and keep them updated on your progress. This transparency can help close the AI gap and create a greater sense of buy-in with users.

ACT NOW

- ✓ Download your Windows 11 onboarding kit [here](#).
- ✓ **Download** your Future-Proofing the Enterprise eBook [here](#).
- ✓ **Share** this infographic within your organization on the benefits of upgrading to the AI-capable Windows 11.



Lenovo ThinkPad X1 2-in-1



3 Alleviate security concerns.

CIOs consider AI and security their most urgent priorities, yet only **39%** say their security technology is AI-ready.² This is the greatest argument IT professionals have to upgrade their infrastructure and devices immediately.

Upgrading to the AI-enhancements of Windows 11 Pro and Copilot in Windows can result in a **58%** drop in security incidents.⁵

It's a huge win for IT team quality as well, with **86%** of IT security analysts surveyed saying that Copilot in Windows improved their quality of work.⁶

ACT NOW

- ✓ **Download** the new eBook, "5 Cybersecurity AI Myths Debunked."
- ✓ **Download** a security checklist for upgrading to AI-enhanced security tools in Windows 11 and modern Lenovo devices.

 **Windows 11**

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4 Make the argument for ROI.

All of your efforts to bridge this gap will be for nothing if you don't have the budget to implement the benefits of AI. **42%** of CIOs don't expect positive ROI on AI for at least 2-3 years.² However, simply upgrading to the AI-enhanced tools in Windows 11 Pro alone can yield a whopping **250%** ROI during that same time period.

ROI doesn't just have to be financial, though. Leadership is already on your side of the argument in a few key areas you can use as leverage. For example, **83%** of CIOs expect productivity gains from AI in the next 1-2 years.² Nearly 8 in 10 CIOs say using AI will make it easier to meet their organization's IT sustainability goals.²

Using Lenovo TruScale Device as a Service (DaaS), you can argue for a pay-as-you-go model to future-proof your upgrade, satisfying leadership's desire for an immediate return with your need for AI-capable devices.

ACT NOW

- ✓ **Talk to your Lenovo sales representative** today about what TruScale can do for your organization.
- ✓ See how much your organization can save with our **DaaS calculator**.
- ✓ **Download** a detailed article and checklist on future-proofing your fleet with TruScale.

Bridge the AI gap today with Windows 11 and Lenovo

Future-proof your organization with AI enhancements from Windows 11 Pro, powered by Copilot, and modern Lenovo devices. Learn more and contact your Lenovo representative today.

Sources

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- 3 BCG, "AI at Work: What People Are Saying," June 2023
- 4 IBM Institute for Business Value, "CEO decision-making in the age of AI: Act with intention," June 2023
- 5 Windows 11 results are in comparison with Windows 10 devices
- 6 Copilot for Microsoft Security randomized controlled trial (RCT) conducted by Microsoft Office of the Chief Economist, November 2023

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