



Lenovo Sustainability Solutions

End-of-life IT asset management made easy with **Asset Recovery.**

Around 40% of consumers actively choose brands with sustainable practices over those without¹. With digitization growing in retail, it is important to have a secure and sustainable IT asset management strategy to minimize the environmental impact of technology.

It is critical that retailers take a responsible approach to the disposition of end-of-life technology. Reusing or refurbishing end-of-life IT equipment is one of the easiest, and most effective ways to help reduce e-waste and support a circular economy.

Secure data disposal and IT recycling

Lenovo Asset Recovery Services (ARS) is a single-source solution for the secure data disposition and recycling of your decommissioned IT equipment. By leveraging our global scale and network, Lenovo ARS can offer a consistent and compliant asset recovery solution across multiple store locations, including a diverse fleet of IT devices.

Lenovo Asset Recovery Services help you mitigate the environmental impact and data security risks associated with end-of-life IT disposal.

A cost-effective solution to manage your end-of-life IT assets

Lenovo Asset Recovery Services can help simplify the transition from old to new technology. After the secure sanitization of your data, Lenovo ARS will thoroughly check your devices, reuse parts, refurbish devices in good shape, and responsibly recycle the ones that are too old or damaged.

By working with leading ITAD partners, we can help unlock any potential residual value in your old IT hardware. In this way you can offset some costs and lower the total cost of ownership on your next IT investment

And don't worry about who manufactures your equipment — **all technology brands and hardware types are covered, including servers, storage, networking, PCs, cell phones, and more.**

Flexible options for your organization

Lenovo Asset Recovery Services offer flexible asset and data disposition options to suit your organization's needs.

Standard Asset Recovery Services

- Pickup and securely transport devices from your location
- Process after collection, then test and prepare equipment for resale
- Recycling to ensure proper disposal for obsolete equipment
- NIST 800-88 compliant data sanitization and disk destruction
- Lenovo as your single point of contact for detailed reporting
- Return value to the customer for re-marketable assets

Additional on-request Services

- Remote or on-site discovery to provide Fair Market Value for current inventory
- Dismantle and move assets to on-site pickup area
- Quarantine hold of assets to ensure data migration
- On-site data destruction

Other options

- Refurbishment and remarketing
- Recycling of components
- Donation to the organization of your choice

Rely on Lenovo for best-practice IT hardware recycling and secure data disposal that's efficient, environmentally conscious, and legally compliant.

More info:

Lenovo Asset Recovery Services

WWServices – ARSflyer_Retail – 12/02/23 – Ext – KN

1 - <https://www2.deloitte.com/uk/en/pages/consumer-business/articles/sustainable-consumer.html>

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