

Maximize Your AI PC Investment

3 Key Insights To Ensure Successful Implementation

AI PCs are in high demand globally, with organizations planning to invest heavily. But gaining a competitive advantage will require employees who have the knowledge and confidence to use AI PCs.

Ensure a successful AI PC rollout across your business with the following insights:

1

Help employees get comfortable with AI PCs

Ease concerns and increase AI PC adoption by addressing common misconceptions early.

77% of IT decision-makers say that they are very or extremely likely to purchase AI PCs over the next 12 months.



Lenovo ThinkPad X1 Carbon AI PC

While businesses expect AI PCs to have a massive impact, many employees still have their doubts.

“Most people in my sector do not think AI is relevant to them.”
—Large-Business End User

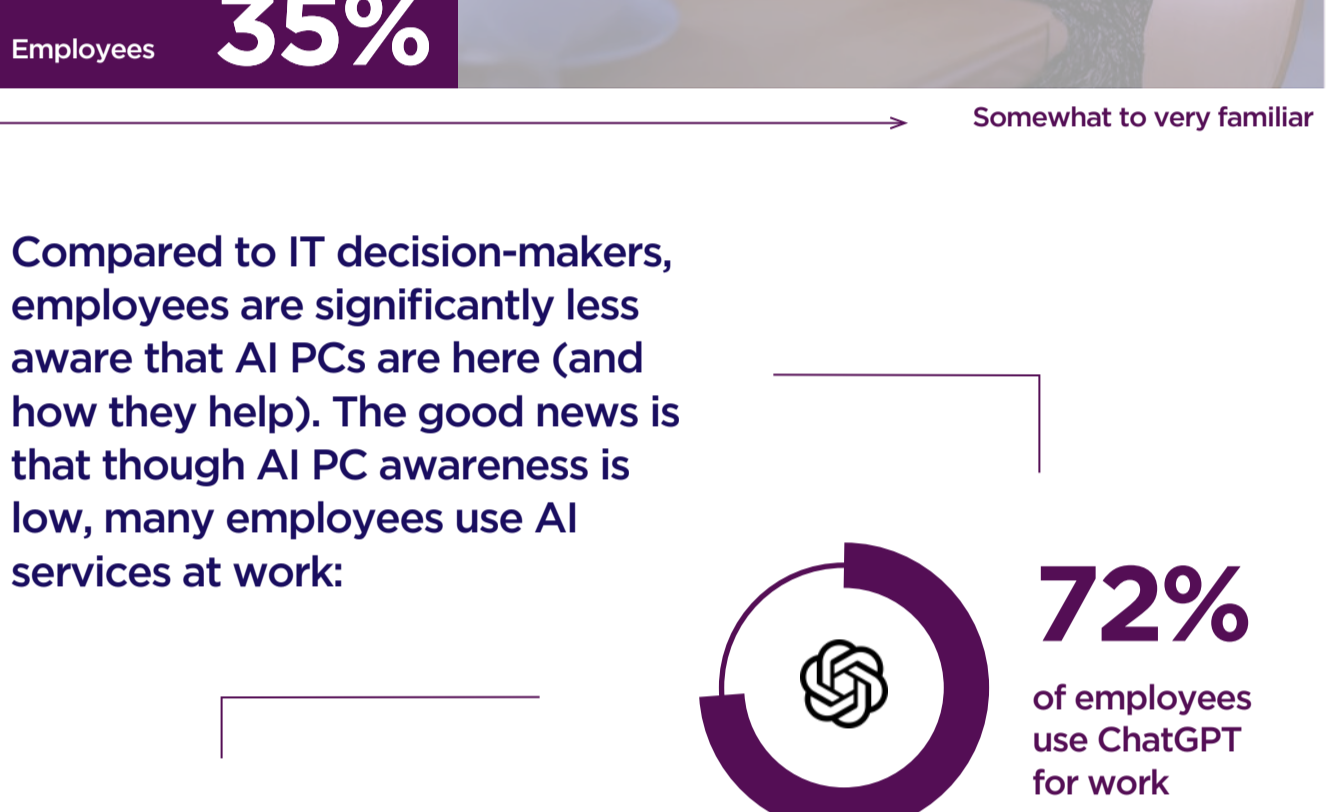
“There are many things you won’t know until you actually introduce AI.”
—Large-Business End User

Employees who are excited about AI will be more likely to embrace it at work. Start to share the benefits of AI PCs before rollout to help improve adoption rates.

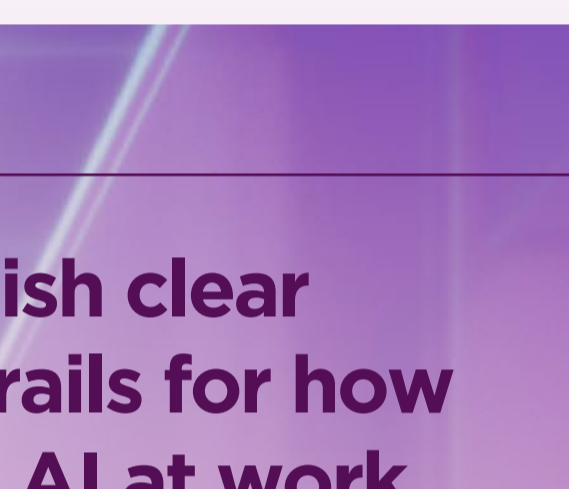
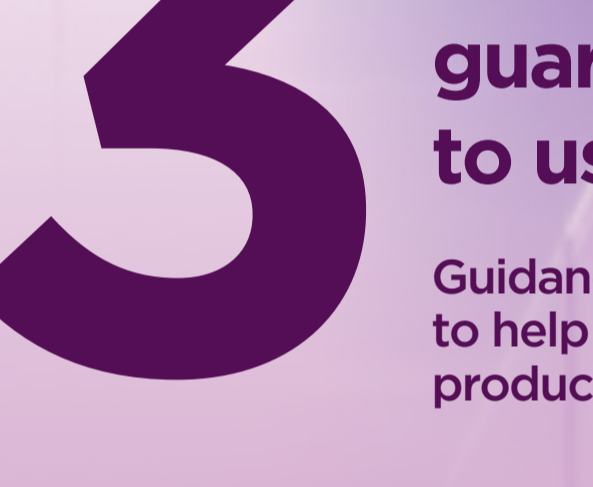
2

Highlight the capabilities that help boost performance

Improve ROI by helping employees understand how this revolutionary technology can help the business get ahead.



Compared to IT decision-makers, employees are significantly less aware that AI PCs are here (and how they help). The good news is that though AI PC awareness is low, many employees use AI services at work:



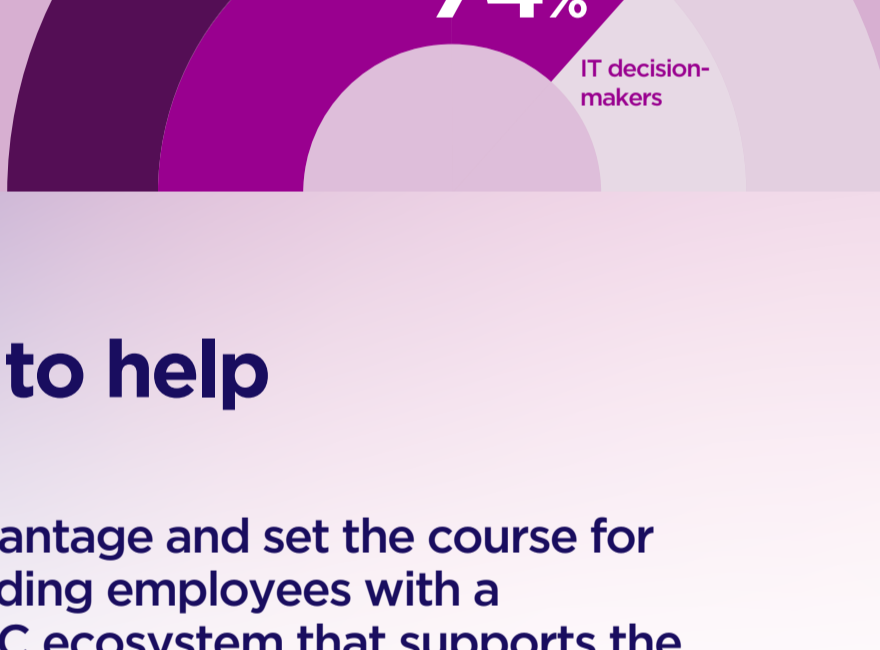
Keep employees excited by regularly highlighting company-provided AI tools and how AI PCs improve performance and security.

3

Establish clear guardrails for how to use AI at work

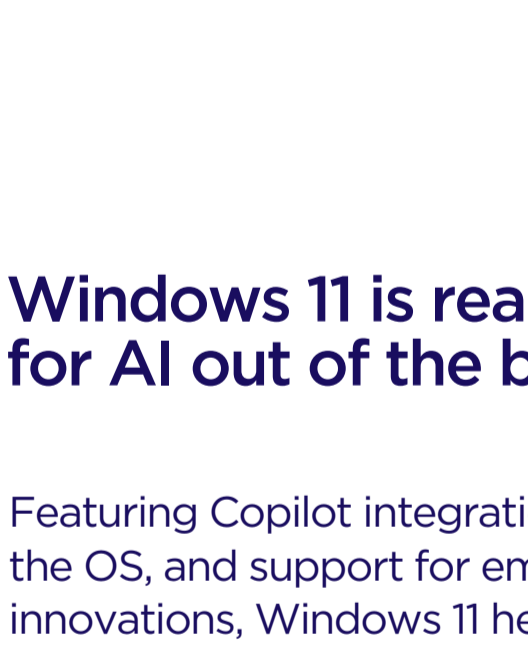
Guidance and education are needed to help employees confidently and productively use AI PCs at work.

Compared to IT decision-makers, fewer employees know AI policies. Education on how to use AI can boost confidence and performance.



Lenovo is here to help

Gain the competitive advantage and set the course for strong adoption by providing employees with a personalized, secure AI PC ecosystem that supports the AI tools they know and helps them discover new ones.



Lenovo AI PCs with Microsoft Windows 11 Pro and Intel® Core™ Ultra Processors supercharge employee creativity and productivity while bringing the most secure Windows ever to each device. Our support services, including **Lenovo Premier Support Plus, Lenovo TrueScale, and AI Advisory**, provide users with the guidance they need to use AI confidently.

Windows 11 is ready for AI out of the box

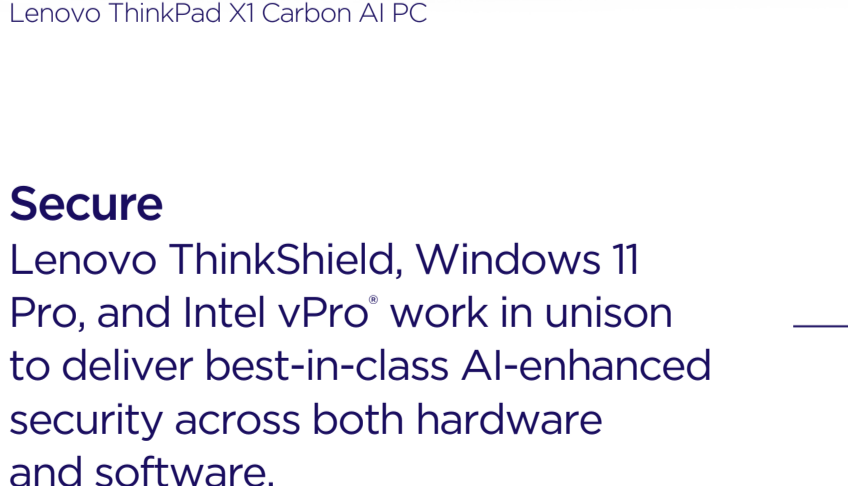
Featuring Copilot integration throughout the OS, and support for emerging innovations, Windows 11 helps AI do the heavy lifting so employees can focus on high-value strategic initiatives.

With Windows 10 support ending soon, upgrade now to ensure your organization is protected against evolving cyberthreats. The migration process is easier than you think.



The Lenovo ThinkPad X1 Carbon and ThinkPad X1 2-in-1

Built to support any work style with flexible form factors that are thin, light, and stylish.



Lenovo ThinkPad X1 2-in-1 AI PC

Powerful Intel® Core™ Ultra processors meet real-world AI demands thanks to their dedicated neural processing units.



Lenovo ThinkPad X1 Carbon AI PC

Secure Lenovo ThinkShield, Windows 11 Pro, and Intel vPro® work in unison to deliver best-in-class AI-enabled security across both hardware and software.

Ready for AI Complete routine tasks faster and find unique solutions to complex problems with Microsoft Copilot deeply integrated into Windows 11 Pro.



Lenovo ThinkPad X1 2-in-1 AI PC

Learn how Lenovo AI PCs can help your business tap into limitless potential.

[Find out more](#)