

Lenovo  
ThinkSmart

# Host hybrid meetings without the hitches

Meet better with Lenovo's Microsoft Teams Rooms solutions

Hover on the **i** to learn more

 Certified for  
Microsoft Teams



Smarter  
technology  
for all

Lenovo

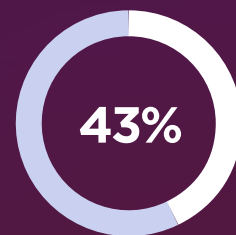
# How can you make breakthroughs when you keep breaking up?

Seamless connectivity is no longer a luxury—it's a necessity.

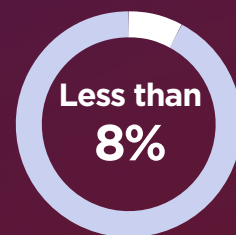
Businesses today are grappling with the reality that tech fails are not just minor inconveniences; they cause disruptions that impact productivity, employee morale, and ultimately, the bottom line.

With 43% of remote workers reporting feeling left out during meetings,<sup>1</sup> the demand for reliable collaboration tools that help employees feel empowered (wherever they're joining a call from) has skyrocketed.

Adding to this frustration, less than 8% of meeting rooms worldwide are video enabled.<sup>2</sup> This, coupled with reports that 96% of professionals have expressed their dissatisfaction with the current format of virtual meetings,<sup>3</sup> it's not hard to see the significant challenge that businesses face.



**43% of remote workers say they don't feel included in meetings.<sup>1</sup>**



**8% of rooms worldwide are video enabled.<sup>2</sup>**

**96% of employees are frustrated with the format of virtual meetings.<sup>3</sup>**



## The modern meeting conundrum

Alongside challenges to improve employee experiences, companies face financial constraints. IT budgets have consistently decreased over the past three years, forcing businesses to do more with less. So it's no surprise there's hesitancy to upgrade traditional meeting rooms into modern MTRs.

To bridge the gap, many organizations fit meeting spaces with ad hoc video conferencing equipment, resulting in glitchy connectivity and subpar meeting experiences for employees. Not to mention IT managers spending hours troubleshooting and replacing components.

And mismatched components leave companies at a higher risk of cyber-attacks. So the pressure to safeguard data, while providing seamless remote connectivity, is at boiling point.



**60% of mid-market businesses that have been the victim of cyber-attacks go out of business.<sup>5</sup>**

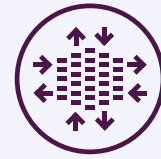


**IT budgets have consistently decreased over the last three years.<sup>4</sup>**

# Helping customers meet better in ~~almost~~ every room

What do employees want? Better meeting experiences, with easy-to-use equipment that doesn't fail. They're looking for small huddle rooms to quickly start ad hoc meetings with hybrid colleagues. But these spaces currently offer minimal or no technology, resulting in underutilization, vacancies, and wasted space. Installing expensive solutions in these smaller spaces is not cost-effective and IT managers have limited options for equipping them.

Lenovo offers entry-level solutions and battle-tested peripherals certified for MTRs, for transforming small meeting rooms into collaborative, inclusive, and glitch-free spaces.



## Budget-friendly connections

**As IT budgets continue to dwindle, finding cost-effective solutions becomes a critical challenge. Inflationary pressures further exacerbate the issue, driving up the costs of hardware, equipment, and services.**

Lenovo's ThinkSmart Tiny Kit can transform small rooms into native MTRs, without the heavy investment of a full MTR solution. Even with a lower price tag, the ThinkSmart Tiny Kit offers enterprise-grade audio and video capabilities along with access to powerful Microsoft apps.

And Lenovo's BYOD solutions take this even further, allowing businesses to build out plug-and-play rooms without breaking the bank.

The ThinkPad Universal *USB-C* Smart Dock ThinkSmart Edition provides single-cable connectivity to a wide range of data, display, and premium AV peripherals. It features a built-in cable management system to securely lock down wires and a VESA mount, which keeps it hidden away behind a display or under a table.



## Experiences to shout about

**Employees today expect more from their hybrid work experience. They want better technology—and more of it—that seamlessly integrates into their day and helps them feel connected without disruptions.**

Lenovo's ThinkSmart Tiny Kit and BYOD solutions allow companies to turn underutilized, low-tech rooms into immersive collaboration meeting spaces. Leveraging Microsoft Teams features, along with AI-enhanced technologies, they deliver a productive and glitch-free environment for meeting attendees.

Several key features include background noise reduction, presenter-tracking cameras, voice detection, and auto-framing capabilities. With professional audio and visual capabilities, these tools enable participants to focus on tasks without being disrupted by tech fails.



## Disruption free, security loaded

**In their rush to adapt to a hybrid set-up, many businesses have adopted a fragmented BYOD portfolio that creates incompatibilities and inefficiencies. As a result, IT teams are under pressure to enhance cybersecurity and effectively manage AI-related threats—and all while working within tighter budgets.**

ThinkSmart Tiny Kit brings enterprise-grade security with MTR on Windows 11 and Lenovo ThinkSmart Manager. In addition to providing remote, real-time access to your organization's fleet of Lenovo ThinkSmart devices, ThinkSmart Manager offers fundamental manageability features and tiered plans for increased levels of integration, control, and analytics.

# Solutions for ~~im~~perfect hybrid meetings

Turn any meeting room into an inclusive, glitch-free hybrid meeting with Lenovo's budget-friendly MTR solutions and accessories.

Want to dive into Microsoft Teams Rooms, or dip into video conferencing with a BYOD set-up? Lenovo has the right solution for you.

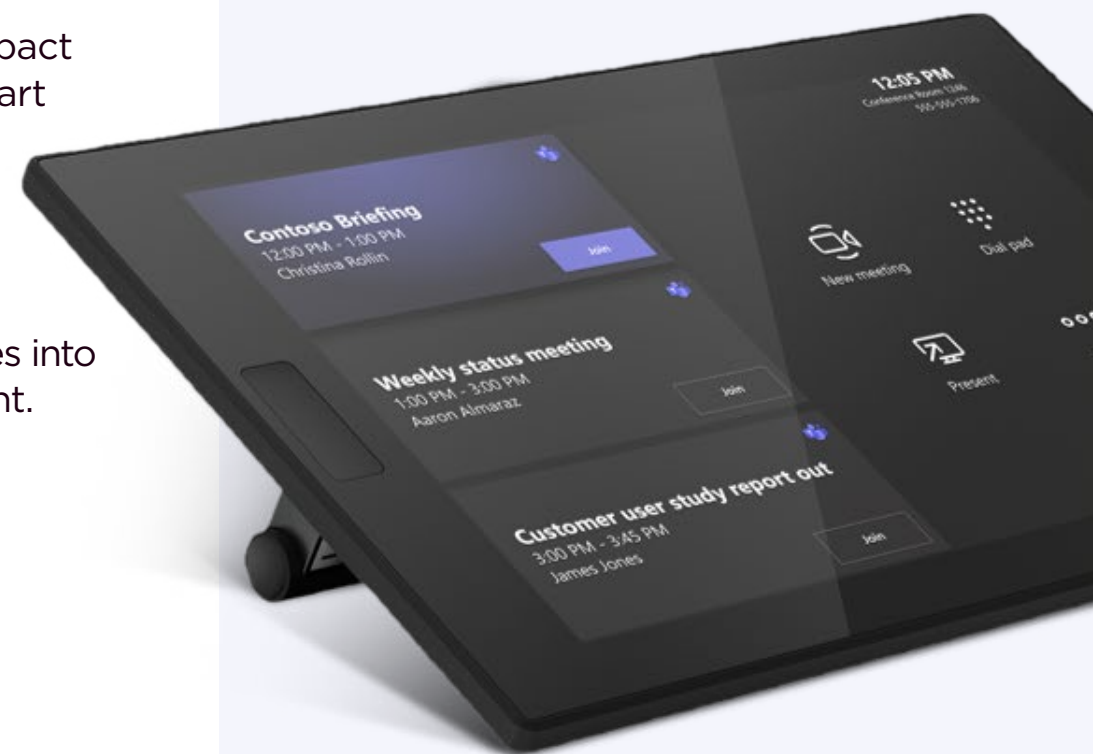


## Lenovo ThinkSmart Tiny Kit

**Lenovo ThinkSmart Tiny Kit elevates your meeting room into a productive, hassle-free MTR, and integrates seamlessly with Office 365. Attendees can enjoy an inclusive collaboration space equipped with optimal audio, video, and native Microsoft apps—all while freeing up their laptops.**

Featuring a purpose-built compact compute and Lenovo ThinkSmart Controller, it turns any meeting room into an easy-to-manage workspace, so everyone can focus on the agenda at hand.

- Upgrade small meeting spaces into MTRs with minimal investment.
- Test drive the solution to determine if it fits into your technology ecosystem.
- Get a consistent user and technology experience with certified Teams devices.
- Maximize security with MTR on Windows 11 and ThinkSmart Manager.





## ThinkSmart Bar 180

**Today, businesses need technology that engages employees and enables them to do their best work without being overwhelmed by complicated systems.**

Lenovo ThinkSmart Bar 180 provides just that. Featuring a modern form factor and best-in-class AI-accelerated performance, ThinkSmart Bar 180 is a premium conference bar that transforms your small and medium meeting rooms into next-generation collaboration spaces in no time at all.

- Unique 180° field of view with three-camera system delivers wall-to-wall room coverage.
- Dynamic Composition automatically detects up to four people/clusters in the room.
- Virtual Director helps remote participants follow the conversation flow by automatically zooming in on active speakers.



## Lenovo ThinkPad Universal *USB-C* Smart Dock ThinkSmart Edition

**Ready to turn employee laptops into fully functioning meeting rooms? The Lenovo ThinkPad Universal *USB-C* Smart Dock ThinkSmart Edition is a better way to build out your BOYD spaces.**

Powered by Microsoft Azure Sphere IoT technology, this entry-level managed dock, streamlined with a single cable and mounting bracket, gives IT managers remote visibility into room status and utilization.

There's no complex setups or configurations, just hotdesk simplicity with full conference room perks. Now that's smarter.

- Get remote visibility and manageability capabilities with ThinkSmart Manager Basic.
- Remotely assess room occupancy, device health, and peripheral usage.
- Gather data on meeting environments to make informed decisions about device and workspace investments.

# ThinkSmart Manager

Manage your businesses technology infrastructure and support hybrid collaboration from anywhere, with Lenovo ThinkSmart Manager.

From a single-pane-of-glass view, you can remotely deploy, manage, configure, update, and resolve issues across your entire ThinkSmart fleet.

All ThinkSmart collaboration devices include access to ThinkSmart Manager out of the box for:



## Proactive monitoring

- Get immediate notifications and fix critical issues before they're problematic.
- See real-time status by device.
- Generate reports on device issues and trends.

## Better protection:

- Allow BIOS/SVP change management.
- Prevent unwanted USB port use.
- Manage passwords centrally for BIOS, Windows, and Microsoft Teams accounts.

## Seamless remote control:

- Remotely deploy, configure, and update devices.
- "Apply all" to streamline actions across multiple endpoints.
- Bulk restart rules.
- Enable/disable Windows remote desktop and Intel vPro® remote terminal with Intel® Active Management Technology (AMT).

# Ready to host hybrid meetings without the hitches?

The future of work has arrived—and we're here to keep your team connected, collaborative and secure.

Get in touch with your Lenovo Account Manager or visit [Lenovo Smart Collaboration](#).

Smarter  
technology  
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<sup>1</sup> "State of the Global Video Conferencing Device Market, Forecast to 2025", Frost & Sullivan, 2021.

<sup>2</sup> "State of the Global Video Conferencing Device Market, Forecast to 2025", Frost & Sullivan, 2021.

<sup>3</sup> UC Today <sup>4</sup> Mid-market IT Priorities Report 2024, Node4. <sup>5</sup> Rugbounter <sup>6</sup> Mid-market IT Priorities Report 2024, Node4. <sup>7</sup> Mid-market IT Priorities Report 2024, Node4.

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