

Rethink, refresh, reboot: it's time  
for you to get *future-ready*

 Windows 11

Lenovo recommends  
Windows 11 Pro for business.

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# Now's the time to get ahead

Support for Windows 10 is coming to an end in October 2025, and with technology evolving fast and tighter monetary policies in place, it can be tempting to delay financing a large upgrade project.

However, it's an investment that could demonstrate a substantial return. With generative AI transforming operations, the growth of hybrid working and the imperative to strengthen cybersecurity, new tech could help you build a future-ready workforce.

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# The power to do more

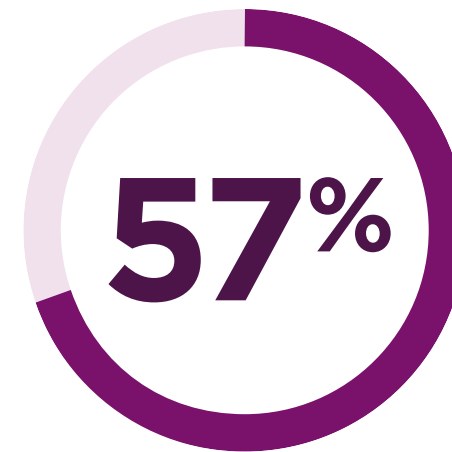
AI is giving organisations the edge they're looking for to stay competitive. From helping to create presentations and summarising information to vastly improving customer service, AI is setting new benchmarks in productivity and personalisation.

But these AI applications demand increasingly powerful devices—even devices upgraded in the last few years will struggle with computing capacity. While an upgrade can be costly, there are many efficiencies to mitigate this expense, meaning you could see a significant return on your investment. From enabling AI-powered multitasking and content creation to improving multi-device flexibility and battery life, many organisations see a considerable uplift in employee experience (EX) and overall productivity.

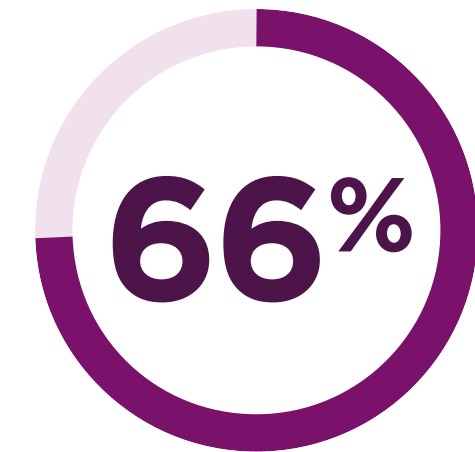
What's more, an improved EX and being appropriately equipped for effective hybrid working can be a crucial factor in attracting and retaining top talent—a challenge many resource departments are facing in today's labour market.



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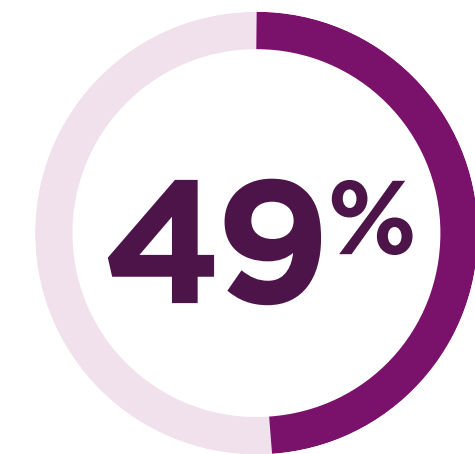
**of businesses plan to adopt AI**  
within the next two years.<sup>1</sup>



**plan to increase**  
year-on-year IT spending.<sup>1</sup>

**4x**

**higher profits seen in companies**  
that invest in EX compared to those that don't.<sup>2</sup>



**of employees**  
say their organisation isn't delivering on EX.<sup>3</sup>

# Unleash your workforce's potential

## Speed through tasks with Windows 11 Pro

Windows 11 Pro intuitive multitasking features are designed to help you strengthen hybrid team collaboration and drive efficiency with improved window management and even better integration with Microsoft Teams.

Copilot in Windows 11 Pro acts like a personal AI assistant. All it takes is a simple prompt and Copilot will help you complete routine tasks, analyse data and offer context-aware assistance, resulting in 50% faster workflows on average.<sup>1</sup>



**increase in productivity**  
in organisations using  
Windows 11 Pro.<sup>4</sup>



**of Lenovo users**  
reported a productivity  
improvement with Copilot+ PC.<sup>5</sup>

## Deliver a seamless multi-device experience

In addition to having the computing power to run even the most demanding applications, Lenovo Think PCs enable employees to move seamlessly from task to task and device to device, improving EX and increasing productivity.

Lenovo Think PCs give your workforce the flexibility to connect desktops, laptops, monitors and phones effortlessly with ThinkPhone, ThinkPad, and ThinkCentre devices, thanks to advanced specifications, including unique wireless interconnectivity.



**increase in productivity**  
with Lenovo devices using AI  
to balance optimal power with  
battery life.<sup>6</sup>



**faster workflows**  
with up-to-date Windows 11  
devices.<sup>7</sup>



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# Sophisticated cyber threats are on the rise

Dealing with cyber threats at scale is challenging. The increasing reliance on cloud and remote work environments has intensified the need for adaptive and intelligent security solutions. Tech companies urging businesses to upgrade often point to security in their reasoning. Their warnings are justified.

Security threats are rapidly evolving, and defence technologies are evolving to outpace them. For instance, Windows 11 is more secure than Windows 10. It uses AI to process more than 78 trillion cybersecurity signals per day to consistently improve its defences.

The average cost of a security breach is on the rise across the globe.<sup>8</sup> In addition to the immediate financial losses, a cyber attack can disrupt operations while the threat is investigated, impact your ability to deliver for your clients and damage your reputation in the event of customer data exposure. The combined ramifications can be significant.

When Windows 10 support ends, you will no longer receive Windows feature and security updates, which could put your organisation at risk.

Hardware matters too. From passwordless authentication and advanced data encryption to AI monitoring of CPU telemetry, the hardware you choose should work in tandem with your software to deliver end-to-end protection for your business and your remote workforce.



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# \$4.88M

The global average **cost** of a data breach in 2024—a 10% increase over last year and the highest total ever.<sup>8</sup>



**of enterprises** reported a breach in the past 24 months.<sup>9</sup>

# \$2.2M

The average **cost** for organisations that used security AI and automation versus those that didn't.<sup>8</sup>

# Defend your hybrid workplace from evolving threats

## Unrivalled software security

With AI at the heart of Microsoft Windows 11 Pro, and advancements like Secure Boot, it's the most secure Windows ever.<sup>1</sup>

- Virtualisation-based security and hardware-based isolation
- Uses AI to process over 78 trillion malicious cybersecurity signals daily to protect against evolving threats
- Microsoft Copilot chats, searches, content, and other sensitive data aren't saved, viewed, or used to train AI models



## drop in security-related incidents

in organisations using Windows 11 Pro.<sup>10</sup>



## reduced risk of successful security attack

in organisations using Windows 11 Pro.<sup>11</sup>

## Award-winning end-to-end protection

Lenovo ThinkShield gives you full control over your PC fleet. A comprehensive suite of advanced hardware and software-based security features use AI technologies to deliver best-in-class protection against issues like IP leaks, data loss and confidentiality breaches.

- AI powered threat detection monitors CPU telemetry for anomalous behaviour
- Secure Wipe removes all data including password protection mechanisms
- Human presence detection automatically locks systems
- Firmware, BIOS, RAM, and TPM 2.0 protections are built directly into the silicon

# 3.1x

## fewer firmware attacks

in organisations using Windows 11 Pro.<sup>10</sup>

# 2024

## Cybersecurity Product of The Year

Lenovo ThinkShield won the Cybersecurity Excellence Award.<sup>12</sup>



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# Wrap support around your business

Future-proofing is about more than just having the right hardware specifications to keep up with the latest software developments.

Global talent gaps in crucial areas like AI and cybersecurity mean your enterprise might not have the skillset to safeguard sensitive information and ensure the continuity of business operations if there is a cyberattack.

This is why as-a-Service options can be the best choice for large organisations. As budgets tighten, IT leaders are increasingly looking to as-a-Service models, with 92% considering adding these solutions to their tech stacks within two years.<sup>13</sup> Along with predictable costs and lower total cost of ownership for hardware, as-a-Service options ensure your organisation's security is being handled by experts.

And with the increase in hybrid working and employees in different time zones, the right service offering could unburden your IT support team and lead to substantial additional savings.

As-a-Service models also give you the ability to flex and scale as needed, simplifying the configuration, deployment and maintenance of your fleet.



## Did you know?

**Support for Windows 10 ends on October 14, 2025.** When support ends, you will need to pay for Extended Security Updates, the cost of which will rise year on year. Not upgrading will also have a knock-on effect for other applications: no bug fixes for glitches, no time zone updates and no technical support. It also means missing out on powerful AI or Gen AI solutions that could give you a competitive edge, boost productivity and save your employee's time.

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# Free up IT resource with smooth Windows 11 deployment, as-a-Service devices and tailored support

Accelerate your transition to Windows 11 with Lenovo Windows 11 Services. Whether it's a standard migration or a more complex one, we'll be with you every step of the way.

Windows 11 Pro deploys on Lenovo devices fast with minimal disruption—it has 99.7% compatibility with Windows 10 apps and you'll get round-the-clock support with Lenovo Premier Support Plus.

Looking to reduce the burden on your IT department further? With Lenovo Digital Workplace Solutions, you can elevate productivity, optimise costs and achieve outcomes better and faster. This will give you a single point of access from which to manage all servers, apps, and workflows. This ensures a cohesive, secure service and enhances visibility over your estate to boost control and help with audits.

With Lenovo TruScale Device as a Service (DaaS), you'll redefine the role of technology in the employee experience and in your workforce. From pocket devices to on-prem infrastructure and everything in between, Lenovo TruScale simplifies the procurement, deployment and management of reliable IT innovation. These fully integrated solutions are all delivered as a service, with the simplicity of a scalable, pay-as-you-go model.

## Spotlight on cost saving

With Windows 11 Pro

**US \$58**

in value of time-savings per device with 25% faster deployment than Windows 10.<sup>11</sup>

**250%**

ROI over three years and payback in less than 6 months.<sup>13</sup>

With Lenovo

**30%**

lower end-user support costs with Lenovo Digital Workplace Solutions.<sup>15</sup>

**20%**

lower spend on delivered services with Lenovo TruScale DaaS.<sup>16</sup>



## Find out what you could gain from accelerating your migration

Find out if you're on track to complete your Windows 11 upgrade before support ends for Windows 10 and what the benefits and costs of accelerating your timeline might be. This calculator will also estimate the cost of purchasing Extended Security Updates (ESUs) to temporarily secure your devices until they can be upgraded.

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# It's time to get ready

## Make light work for managers on the go

Managers have heavy workloads, but this ultra-light laptop is up to the task with incredible battery life and lots of connectivity options so they can plug in almost anything and work almost anywhere.

[Learn more >](#)



Lenovo ThinkPad X9 Aura Edition CoPilot+ PC

## Give multitaskers a miracle

Give your multitaskers true freedom and unmatched CPU performance with this portable powerhouse that features multi-day battery life and WiFi 7 - unlocking internet speeds that are more than 4x faster<sup>17</sup> for real-time responsiveness. [Learn more >](#)



Lenovo ThinkPad T14s Gen 6

# Superior power? Ready.

## Heavy-duty power for heavy workloads

Whether editing video footage or coding an app, this compact PC handles big jobs with ease, delivering exceptional performance even under high-intensity demand. With an advanced cooling system and vast memory, this ultra-responsive PC operates smoothly 24/7. [Learn more >](#)



Lenovo ThinkCentre neo Ultra

## Make work a dream for your developers

Delight your developers with a workstation that features an iconic chassis with enhanced thermal architecture to maximise performance, rack-optimisation flexibility and ISV-certification so it zips through heavy workflows with ease.

[Learn more >](#)



Lenovo ThinkStation PX

## Designed for designers

Help your design and video editing teams sail through heavy workloads with this unbelievably powerful tiny tower that features superfast integrated graphics and supports up to three displays. [Learn more >](#)



Lenovo ThinkCentre M75q Gen 5 Tiny



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# We're ready when you are

We have years of experience developing products that run Windows and a long working relationship with Microsoft, which makes us the perfect partner to support you through your migration.

It's easy to take the first step, just book a free demo meeting and see how an upgrade could put you at an advantage.

# Watch our expert webinar

and find out why businesses are upgrading now.

- Evaluate new AI productivity and collaboration technologies
- Get a reality check on security challenges and benefits
- Learn how to smooth your transition to Windows 11 and go further with the Lenovo Think ecosystem



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1. The State of IT 2024, Spiceworks and Aberdeen Strategy & Research.
2. Manpower Group, "Millennial Careers — 2020 Vision".
3. <https://pages.kincentric.com/Human-Times-GTEE-2023-full-report>
4. Forrester, "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022.
5. <https://news.lenovo.com/creativity-take-flight-with-copilot-for-microsoft-365/#:~:text=Yi%20Wu%20says%3A%20%E2%80%9CIn%20the,spend%20on%20more%20fulfilling%20work>
6. <https://techtoday.lenovo.com/gb/en/ai-pc/intel>
7. Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.
8. <https://www.ibm.com/reports/data-breach>
9. <https://pentera.io/resources/reports/the-state-of-pentesting-2024-survey-report/>
10. Windows 11 results are in comparison with Windows 10 devices. Techaisle, "Windows 11 Survey Report," February 2022.
11. Survey Report," February 2022.
11. Commissioned study delivered by Forrester Consulting, "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022. Note: Quantified benefits reflect results over three years combined into a single composite organisation that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices. Microsoft Intune and Azure Active Directory required; sold separately.
12. <https://www.lenovo.com/us/en/software/thinkshield/?srsltid=AfmBOoqq170nUHFFWvZCAv-YdJARUxOKF2t5Gkxy0bPs6Ub5AonqbT4L>
13. [https://www.lenovo.com/us/en/business/windows-11/?orgRef=https%253A%252F%252Fwww.google.com%252F&srsltid=AfmBOopJGwqdJ98nHziznA2fP\\_KEtBdRGBYlKCKdy7gXJC16tPfe6dcy](https://www.lenovo.com/us/en/business/windows-11/?orgRef=https%253A%252F%252Fwww.google.com%252F&srsltid=AfmBOopJGwqdJ98nHziznA2fP_KEtBdRGBYlKCKdy7gXJC16tPfe6dcy)
14. Lenovo's CIO Survey, 2023.
15. <https://techtoday.lenovo.com/gb/en/solutions/digital-workplace>
16. Lenovo TruScale DaaS ROI Tool. This is a sample representation of Lenovo customer data assuming a 3-year replacement cycle with a modern management approach at an average DaaS monthly price, device repair rate of 2%, and IT resource annual salary of \$70,000 USD. The above does not constitute a guarantee of savings. Actual customer savings may vary. All purchases of DaaS are subject to conclusion of a formal contract.
17. <https://uk.pcmag.com/wi-fi-mesh-networking-systems/139609/wi-fi-7-explained-everything-to-know-about-tomorrows-fastest-wireless-spec>

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The Lenovo logo, consisting of the word "Lenovo" in white, bold, sans-serif font, oriented vertically on a red rectangular background.