

Lenovo  
AURA EDITION  
imagined with Intel

Smarter  
technology  
for all

Lenovo

# Unleash the potential of every user

The era of traditional enterprise laptops is over. Welcome to a new era of personalized, productive, and protected AI experiences — all within sleek, modern devices designed for peak performance and flexibility.



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AI PCs built for business

# The enterprise is thriving with AI PCs

AI is working for the enterprise. 49% of C-suite leaders say their GenAI investments are “outperforming” others.<sup>1</sup> The bigger your organization, the better it gets: enterprises with more than \$10 billion in revenue are more likely to report that their GenAI investments outperform other investments.<sup>1</sup>



of enterprises say they are increasing investments in GenAI due to the strong value they’ve experienced to date.<sup>2</sup>

In fact, enterprises with fully implemented AI-enhanced solutions see:

2.5x

higher average revenue growth<sup>3</sup>

2.4x

improvement in productivity<sup>3</sup>

3.3x

higher likelihood to succeed at scaling high-value GenAI use cases<sup>3</sup>



## Get the right tools into the right hands

AI is working for the enterprise and the enterprise is ready to invest more. IT teams are working ahead of leadership, with 89% of IT decision-makers saying they are currently researching or using AI-enabled technology.<sup>4</sup>

The challenge is no longer about whether the enterprise should embrace the power of AI PCs. The challenge today is how to get high-performance, next-gen AI PCs into the hands of power users — who can take these impressive results to the next level — and how to manage it all safely.



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# Smarter AI brings out the best in your users

Smarter organizations want to get the most powerful devices into the hands of their most productive users. AI PCs provide your users a more personalized, productive, and protected experience.

## Personalized

Harness AI capabilities that adapt to each user's individual preferences and work habits.

## Productive

Streamline workloads with AI-driven content creation, predictive experiences, and intelligent decisioning.

## Protected

Strengthen your defenses with predictive and proactive security, fraud detection, data privacy, and cyber-resiliency.

## Pioneering Smarter AI

Microsoft Copilot and Lenovo AI Now push the boundaries of AI PCs further than ever. Lenovo Aura Edition AI PCs are Copilot+ PCs\*, with the powers of Microsoft Copilot for natural language search across the platform, content generation, meeting summaries, and research.

Lenovo AI Now takes it a step further with an individualized on-device AI experience, powered by a local model, personal knowledge base, and local inferencing. This creates a tailored AI experience for each user, designed to enhance their talents and boost their productivity.



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# Elevate the AI PC experience with Lenovo Aura Edition

Lenovo Aura Edition AI PCs offer premium, exclusive AI experiences by tapping into the latest Intel® Core™ Ultra processors for individualized experiences, tailored to the working style of each user, and optimized to enhance their unique talents.



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## Smart Modes

Activate modes for different scenarios to automate common tasks and group settings, and to optimize system performance.

- ✔ **Shield:** Enhance online security and privacy through auto prompt VPN, privacy alert, and privacy guard features.
- ✔ **Collaboration:** Improve the virtual meeting experience and ensure engaging video communication through video effect features.
- ✔ **Attention:** Minimize distractions by blocking access to pre-set domains and notification.
- ✔ **Power:** Reduce power consumption and improve battery performance by changing the battery setting.
- ✔ **Wellness:** Promote digital health by encouraging regular eye breaks and fostering better ergonomic habits.

## Smart Care

Get real-time troubleshooting from real-life technicians and personalized self-help resources.\*\*

- ✔ **Device diagnostics:** Use the device's diagnostics to make more accurate recommendations.
- ✔ **Real-time visibility:** Check on the status of your device and service request.
- ✔ **Instant support:** Get instant support from your desk using your PC — through chat, phone call, or video call.

## Smart Share

Developed by Lenovo and powered by Intel® Unison™. Simply tap your phone to the side of your PC screen to share.

- ✔ Users can easily send photos between their devices.
- ✔ Get an instant connection from simply tapping your phone to your PC to launch the app.



MEET THE

# Lenovo ThinkPad® X1 Carbon Gen 13 Aura Edition

The Lenovo ThinkPad® X1 Carbon Gen 13 Aura Edition, imagined with Intel, is the lightest, thinnest, longest-lasting, and highest-performance ThinkPad® X1 Carbon ever.



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Copilot+PC

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Lightweight (starting at less than 1kg) and thin (starting with a 14.37mm profile) yet strong (with MIL-STD 810H certification)



100% recyclable, compostable, and plastic-free primary packaging made from bamboo and sugarcane



Redesigned, accessible keyboard with Copilot key, integrated fingerprint reader, and tactile marking to assist visually impaired users

MEET THE

# Lenovo ThinkPad® X1 2-in-1 Gen 10 Aura Edition

The Lenovo ThinkPad® X1 2-in-1 Gen 10 Aura Edition, imagined with Intel, is the most flexible, no-compromise, convertible ThinkPad® X1 2-in-1, engineered for an elevated user experience.



Ultra-flexible whether opening with one hand or lying flat



Redesigned, magnetically attached Lenovo Slim Pen



Low-light video enhancement to improve video calls as well as Zoom certification



Longer-lasting all-day battery life of over 18 hours with customer-replaceable unit (CRU) battery design\*\*\*



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# Get more out of your devices



## Lenovo USB-C Dual Display Travel Dock

Supporting dual 4K (60Hz) displays and delivering 10Gbps data speed, this compact and portable dynamo has 7 ports for fast data transfer, rapid charging, and plug-and-play displays.



## Lenovo Wireless VoIP Headset

Designed to reduce ambient noise, optimize speech clarity, and maximize talk time, this lightweight headset delivers Bluetooth 5.3 with dual connection and is certified for Microsoft Teams.



## Lenovo Go Wireless Multi-device Mouse

Pair effortlessly with up to 3 devices and cycle between them with a push of a button. USB-C and wireless Qi charging options deliver up to three months of use on a single charge.\*\*\*



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# Protected from threats at every level

The biggest worries organizations have when implementing AI are security-related. Only 23% of enterprises consider themselves “highly prepared.”<sup>2</sup>

58%

are concerned about using sensitive data in models.<sup>2</sup>

58%

are concerned with data privacy issues in general.<sup>2</sup>

57%

are concerned about data security.<sup>2</sup>

Lenovo ThinkShield and Intel® vPro safeguard Lenovo Aura Edition devices with fully customizable hardware, software, and services solutions, securing your organization from threats below the operating system all the way to the cloud.



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## Secure Wipe 2.0

Delete sensitive data on a drive without using external tools or removing the drive and running log reports to confirm the SSD or HDD has been wiped.



## Firmware Resiliency 2.0

Expand self-healing capabilities beyond the core BIOS. Provides autonomous, non-bypassable, and immutable attestation functionality that becomes the additional hardware root of trust measure and verifies the signatures of multiple parts of the platform hardware, firmware, and configuration.



## Privacy protections

Access better privacy protection tools and more secure firmware that protects and detects. Benefit from tamper-evident packaging for all shipments and secure disposal, which protects deleted data without the need for external tools.



## Non-soldered SSDs

Remove before servicing to secure data and keep it under IT control.



## Intelligent PC diagnostics

Use a simple smartphone app to track more precise servicing results.



## Supply chain assurance

Gain more transparency of the supply chain and stay protected against any emerging threats.



## Human presence detection

Screen lock detects when the user leaves and automatically locks the system.



# Expect more from your AI PCs

Lenovo Aura Edition AI PCs, imagined with Intel, go above and beyond for your high-performance users at all levels and in all locations.

Learn more about the Aura Edition experience for yourself.



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#### Sources

- 1 Accenture, "Pulse of Change," July 2024
- 2 Deloitte, "Now decides next: Moving from potential to performance," August 2024
- 3 Accenture, "Reinventing Enterprise Operations: How reinvention-ready companies are driving growth and relevance with gen AI," October 2024
- 4 CIO, "How AI is transforming business today," September 2024

#### Disclaimers

- \* Free updates to Copilot+ PC experiences, when available. Timing varies by device and region. See [aka.ms/copilotpluspcs](https://aka.ms/copilotpluspcs)
- \*\* Optional program; limited global availability.
- \*\*\* Battery life claims are approximate and based on internal testing under optimal conditions using MobileMark25. Actual battery performance will vary depending on numerous factors.
- \*\*\*\* Battery life may vary based on usage.

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