CASE STUDIES

Unleash the power of Windows 11 across industries.

The time is now.

Discover our collection of success stories on Windows 11 deployment and solutions that you can leverage for real positive impact

Windows 11

Lenovo recommends
Windows 11 Pro for Business

Businesses are racing to upgrade to Windows 11, and it's paying off

As AI tools become more embedded in everyday applications, its integration into the Windows ecosystem will only grow.

Upgrading your enterprise fleet means balancing current needs with future growth. As devices age and software evolves, local AI capabilities will become essential. By upgrading now to Lenovo AI PCs with Windows 11 Pro, you position your team to immediately benefit from AI-driven productivity, while staying ahead of competitors who wait.

The value of upgrading to Windows 11:

✓ 50% faster workflows with up-to-date Windows 11 devices.[1]

✓ 58% drop in security-related incidents in organizations using Windows 11 Pro.[2]

✓ US$58 in value of time-savings per device on Windows 11 Pro with 25% faster deployment, compared with Windows 10.[3]

Source:

[1] Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

[2] Commissioned study delivered by Forrester Consulting, "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022. Note: Quantified benefits reflect results over three years combined into a single composite organisation that generates $1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices. Microsoft Intune and Azure Active Directory required; sold separately.

[3] Lenovo ThinkShield

Copilot+PC

Lenovo ThinkPad X1 Carbon Gen 13 Aura Edition

Performance that adapts to you

Lenovo AI PCs running on the latest Intel® Core™ Ultra processors deliver productive, personalized and protected AI experiences. These are further enhanced by the new AI-powered productivity and security features on the new OS. So you get to enjoy less downtime, more output, bigger returns.

Security made simpler

The most secure Windows yet, Windows 11 uses AI to process more than 78 trillion cybersecurity signals every day to consistently improve its defenses. Plus, Lenovo's full suite of security solutions is designed to detect and defend automatically, keeping your business safe without constant monitoring.

Take control and manage easy

Lenovo TruScale Device as a Service gives you access to a reliable supply of quality devices like Lenovo Aura Edition AI PCs – without large upfront costs – and flexible services to help you simplify IT management. What you get is IT that runs smoothly without disruptions or unnecessary overhead.

Check out our collection of success stories of businesses who have benefited from Windows 11 upgrade >

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Global bank transforms IT with a 23-day Windows 11 deployment

One of Australia's largest financial institutions upgraded its IT infrastructure with Windows 11, achieving enhanced security, streamlined management, and improved productivity for thousands of employees.

✓ 23-day deployment of Windows 11 across thousands of devices

✓ Faster logins and reduced downtime with Windows Hello for Business

A key benefit of this deployment is greater privacy and compliance with stringent regulations, which is especially important in an industry like finance – where safeguarding customer data is critical. AI-powered protection from Windows 11 helps to ensure sensitive information never leave the organization's network.

Productivity gains across the workforce
Time-saving features like Windows Hello for Business reduced login times, boosting employee productivity and creating a more flexible, agile workforce.

Enhanced security for critical data protection
In a sector where trust is paramount, the bank leveraged Windows 11's advanced security features like Microsoft Defender for Endpoint to protect sensitive financial data and maintain regulatory compliance.

Simplified device management
By adopting a cloud-first strategy with tools like Microsoft Intune, device management was simplified, allowing IT teams to manage endpoints efficiently and focus on innovation.

Source:
Microsoft. Microsoft Customer Stories, 2023

64%

Global CEOs believe that gen AI will increase the amount of work employees can accomplish

Source: CIO.com

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Achieving IT scalability and security in healthcare with a rapid Windows 11 Pro upgrade

A healthcare provider serving 25,000 patients across 15 locations upgraded from Windows 10 to Windows 11 Pro in just 23 days. This fast, efficient upgrade shows how even complex, large-scale operations can quickly enhance security and operational efficiency.

✓ 23-day upgrade to Windows 11 Pro completed in less than a month

✓ 15 locations successfully migrated with over 25,000 patients and a distributed workforce

Efficiency at scale

The deployment improved system performance for all users-from frontline staff to administrative teams-leading to faster, more efficient workflows. With less time spent on maintenance, the IT team could focus on strategic initiatives that drive growth and innovation across the enterprise.

Enterprise-grade security

With 75% of users on desktops and the rest on laptops, Windows 11 Pro provided advanced security features, including two-factor authentication and malware protection, to safeguard critical data. The IT team simplified compliance management while reducing security risks, ensuring scalable protection across the entire organization.

Rapid deployment, minimal disruption

Despite managing a large, distributed network, the organization completed its upgrade in just 23 days, minimizing downtime and disruptions. This demonstrates that even large enterprises can efficiently adopt the latest OS while maintaining business continuity.

Source:
Microsoft. Microsoft Customer Stories, 2023

43%

Business leader worldwide prioritizing modernization of tech, including cyber infrastructure

Source: PWC India

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Manufacturing leader optimizes IT with Windows 11, achieving greater security and sustainability

A leading industrial manufacturer in packaging and bottling systems upgraded its IT infrastructure with Windows 11 Enterprise, achieving significant improvements in security, sustainability, and device management.

The company rolled out Windows 11 across thousands of devices, streamlining IT operations, boosting security, and cutting downtime across global facilities.

- ✓ Energy savings and sustainability improvements with Windows 11
- ✓ Faster device deployments and remote support with Microsoft Intune

Stronger security and compliance across global sites

With Windows 11's advanced security features and Microsoft Intune, the company achieved better data protection and streamlined compliance management for its worldwide operations.

Sustainability wins: Lower energy use, longer device lifecycles

The company reduced energy consumption and extended the lifecycle of its devices, aligning its IT operations with sustainability goals.

Faster deployments, smarter device management

Microsoft Intune simplified device management, enabling faster deployments and remote support, improving overall productivity.

Source:
Microsoft. Microsoft Customer Stories, 2023

Windows 11 is an energy saver!

Data from Insider devices shows that it increases a device's battery life by up to

14%

Source:
Microsoft. Microsoft Customer Stories, 2023

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Global retailer enhances IT efficiency with Windows 11, targeting 100,000 device upgrades by 2025

A major global retailer's internal IT provider has streamlined operations and improved workforce efficiency by adopting Windows 11 Enterprise. This transformation focuses on enhancing security, remote management, and support for a distributed workforce.

As part of a three-year hardware cycle, the retailer's IT provider is upgrading nearly 100,000 devices to Windows 11, ensuring the organization remains at the forefront of modern technology.

- ✓ 100,000 devices to be upgraded by 2025
- ✓ Global remote management through Microsoft Intune and Entra ID

Simplified remote device management

By adopting Microsoft Intune and Entra ID, the IT team has streamlined device management, enabling remote support and software deployment for employees across multiple countries. This cloud-first approach has significantly improved operational efficiency.
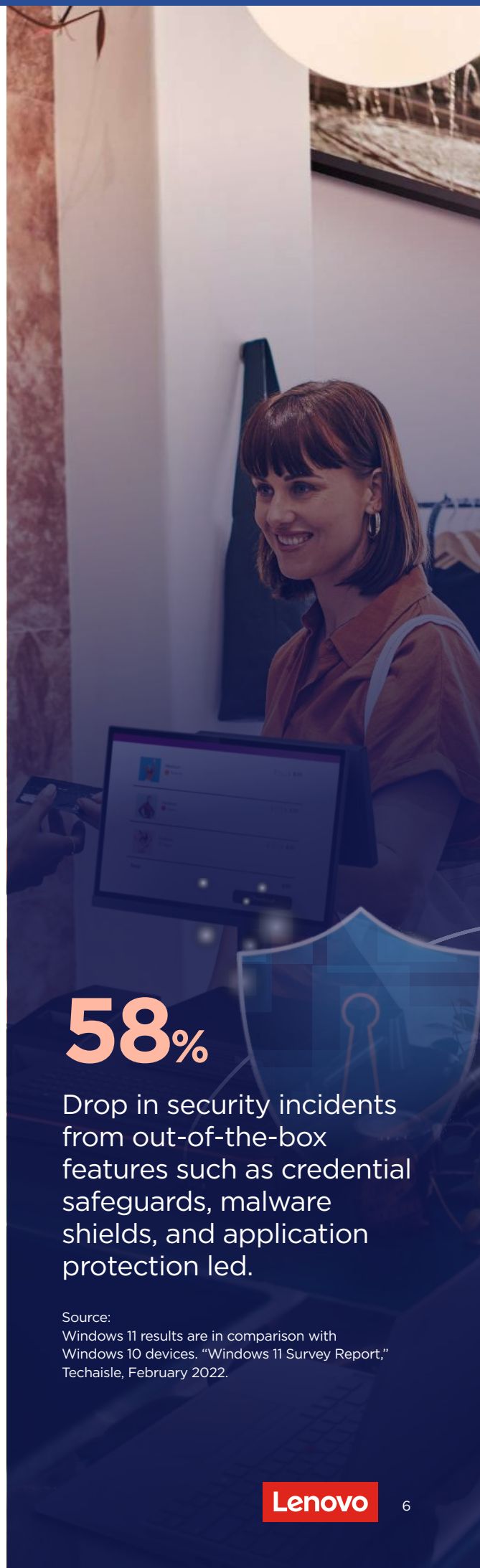
Enhanced IT services for distributed retail employees

The adoption of Windows 11 has enabled the retailer's workforce to use secure, pre-configured devices, supporting a variety of work scenarios, from onboarding to remote troubleshooting.

Source:
Microsoft. Microsoft Customer Stories, 2023

58%

Drop in security incidents from out-of-the-box features such as credential safeguards, malware shields, and application protection led.

Source:
Windows 11 results are in comparison with Windows 10 devices. "Windows 11 Survey Report," Techaisle, February 2022.

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Discover innovative solutions that deliver better business outcomes

With proven benefits like advanced security, simplified IT management, and AI-enhanced productivity, upgrading to Windows 11 with Lenovo equips your business with the competitive edge it needs in the AI era.

Lenovo delivers end-to-end solutions - from powerful devices to intelligent services - designed around your business needs to make your Windows 11 transition seamless, secure, and effortless. Whether it's a straightforward upgrade or a complex migration, Lenovo ensures it's done right - smoothly, safely, and with precision.

Read on to discover what's possible with Lenovo and Windows 11.

Windows 11

Lenovo Financial Services

Speed, compliance, and security are critical in modern finance. Lenovo delivers scalable, AI-powered solutions to ensure your Windows 11 upgrade is seamless and secure - so you can grow with confidence.

Here are a few featured solutions tailored to financial services. To explore full breadth of what we offer across your operations, visit:
techtoday.lenovo.com/ financial-services

Lenovo ThinkPad X1 Carbon
Gen 13 Aura Edition

Windows 11

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Solutions designed to elevate customer experience

Microsoft Defender for Endpoint

A cloud-powered, AI-driven security solution designed to protect financial institutions from ransomware, file-less malware, and other sophisticated attacks.

- Real-time behavioral monitoring and advanced threat intelligence
- 24/7 automated incident response and remediation
- Managed threat hunting by Microsoft experts

Lenovo Aura Edition AI PCs

Unleash the potential of your high-performance workforce with Lenovo Aura Edition AI PCs and Windows 11 Pro.

- Boost productivity with Smart Modes that adapt to how you work
- Easily share files between devices using Smart Share
- Real-time, on-device troubleshooting with Smart Care

Lenovo ThinkShield XDR

Powered by SentinelOne, Lenovo ThinkShield XDR (eXtended Detection and Response) uses AI-based analytic machine learning to identify and resolve emerging threats.

- Behavioral analysis, automated incident response and integration
- Detect, respond to and mitigate threats in real-time
- Single console for visibility across endpoints, cloud and third-party solutions

Lenovo Services

As your trusted IT partner, Lenovo offers full lifecycle services to help you simplify IT management and future-proof your business.

- Get support from experts to help you optimize your IT infrastructure
- Streamline deployment and unlock productivity from day one
- Outsource the day-to-day management of IT tasks

Lenovo Healthcare Services

Delivering quality care starts with secure, future-ready technology. Lenovo brings proven healthcare expertise and innovative solutions to support your transition – ensuring care teams can work securely, efficiently, and from anywhere.

These solutions represent a selection of what's possible - explore our broader healthcare portfolio online to meet your organization's unique needs: **techtoday.lenovo.com/ healthcare**

Lenovo ThinkCentre M90a

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Transform the experience of patients and care providers with Lenovo solutions

Lenovo ThinkCentre series

Enhance the experience for service users and practitioners with AI-ready Lenovo ThinkCentre family of desktops that are powerful, energy efficient and purpose-built for the modern workspace. Boost productivity and easily connect with the critical information they need, no matter where they are.

Lenovo Deployment Services

Outsource time-intensive IT work when you move device setup and deployment from your internal team to Lenovo technicians. Easily equip employees with ready-to-use hardware with the apps and security that your company requires – and empower them to hit the ground running from day one and be productive without interruption.

Lenovo ThinkShield

Lenovo AI PCs powered by Windows 11 Pro are equipped with end-to-end ThinkShield security that delivers proactive, AI-powered endpoint protection from OS to Cloud. Doctors can analyze patient records and medical images onsite, while minimizing the risk of breaches and maintaining compliance with data protection laws.

Lenovo Intelligent Sustainability Solutions Advisor (LISSA)

Reduce the carbon footprint of your AI transformation with LISSA that provides customers with transparent monitoring of their supply chain sustainability. These insights help you better understand the estimated emissions impact across your IT lifecycle and deploy customized solutions that align with sustainability goals.

Lenovo Manufacturing Solutions

From technology and talent to supply chain, data, and security, manufacturers face increasing pressure to do more with less, and fast. Lenovo understands these challenges – our end-to-end solutions are designed for Industry 4.0, guiding you through today's era of rapid technological innovation to transform your business.

We've highlighted a few key solutions here, but our wider portfolio is built to meet complex industrial needs at every level. Discover more: **techtoday.lenovo.com/ manufacturing**

Lenovo ThinkPad P1 Gen 6

Windows 11

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Powering the shift to Industry 5.0

Lenovo Workstations

From design and engineering to product life cycle management (PLM), Lenovo Workstations powered by the latest Intel® Core™ and Intel® Xeon® processors can meet your every demand, without fail. They run on Windows 11 Pro and are certified for all major ISVs – to ensure that your hardware won't get in the way of creativity and productivity.

Premier Support Plus

Reduce downtime and improve employee experience with a full suite of smart support services.

- 24x7x365 support and direct access to advanced technicians
- Single point of contact and simplified escalation
- Proactive and predictive issue detection

Lenovo ThinkShield

Empowering users with Lenovo AI PCs equipped with ThinkShield is the first step towards a secure foundation for a more productive hybrid workforce.

- Integrity of our technology ensured from manufacture to deployment and beyond
- Security that adapts as security threats change, so you're always protected
- Defend your business without compromising user productivity

Lenovo Retail Solutions

Customers want to own their shopping experiences, citing easy access, self-service and professional store associates as key to brand loyalty. Lenovo's innovative retail technology helps deliver a higher standard of customer value, surpassing customer expectations, helping you to operate more efficiently and explore more revenue streams.

These solutions are just a snapshot of what we offer to help retailers thrive in any environment. Explore the full breadth of our solutions here: **techtoday.lenovo.com/retail**

Elevate retail experiences with smarter technology

Powerful, secure, manageable: Lenovo Aura Edition AI PCs

Across industries, we expect to see an incoming flood of local AI and generative AI features – which will offer lower latency, enhanced privacy, and lower costs compared with cloud-based AI services. Local AI will also help IT to better manage and secure their fleet. With Lenovo Aura Edition AI PCs running on Windows 11 Pro, your business is ready for what's next.

- Supercharge productivity and innovation with Microsoft Copilot that's deeply integrated throughout Windows 11 Pro
- Get full control over your PC fleet and protect your hybrid workforce with AI-powered Lenovo ThinkShield security solutions
- Lower costs and streamline IT tasks using powerful IT management capabilities on Lenovo Aura Edition AI PCs with Intel® Core™ Ultra processor and Intel vPro®

Lenovo TruScale

Accelerates your path to market by simplifying IT procurement, deployment, and management-all delivered as a service, with the simplicity of a scalable, pay-as-you-go model.

- Deploy hardware, services, and software with ease, eliminate bottlenecks and maximize productivity
- Respond to new levels of demand with flexible cost-efficiency, eliminating bottlenecks and facilitating the management of your IT

Learn how you can transform your workflows and business results with secure and seamless upgrade to Lenovo AI PCs running on Windows 11 Pro.

Start now at **techtoday.lenovo.com/windows-11**

Windows 11

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