

Power your business with AI PCs.

The time is now.

Smarter
technology
for all

Lenovo

Amplify the benefits of Windows 11 Pro with Lenovo TruScale Device as a Service.



Stay ahead of the curve

October 14, 2025, marks the end of support for Windows 10. After this date, Microsoft will no longer provide technical support, feature updates and security updates or fixes for PCs running Windows 10.

Every moment you delay puts your business at risk, exposing you to cyber threats and missed business opportunities. Now is the time to take action – before it's too late.

Lenovo makes upgrading easy and ensures that it delivers real returns for your business. Whether it's a standard migration or a more complex one, our experts are with you every step of the way to make the process seamless, simple and secure.

Lenovo TruScale Devices as a Service

Take the burden off your IT team with Lenovo helping you simplify fleet procurement, deployment and management of your fleet – so that they can focus on more strategic work. Lenovo TruScale Device as a Service gives you access to the industry's broadest technology portfolio– hardware, software, and services – delivered through a flexible, pay-as-you-go solution.

Why upgrade now?

AI-powered features are becoming a fundamental part of business computing, and this trend will continue to grow. Prepare for the AI revolution with the latest Lenovo AI PCs optimized for Windows 11 and designed to elevate productivity, security and manageability in your workplace.

- Transform workflows and empower employees to get more in less time with productive, personalized and protected AI experiences on Lenovo AI PCs powered by Windows 11 Pro that comes with **AI-powered multitasking and videoconferencing** features.
- Lenovo AI PCs are equipped with multilayered ThinkShield security and run on Windows 11 Pro, **the most secure Windows ever** with multilayered protection enabled out of the box. **Lenovo Cyber Resiliency as a Service**, powered by generative AI, that takes the burden off your IT teams – strengthened by our alliance with Microsoft Security Copilot.



Lenovo ThinkPad X1 Carbon Gen 13 Aura Edition





Did you know the average mid-sized business takes over 14 months to complete an OS upgrade?

Waiting too long could leave you vulnerable. And as new AI use cases emerge, those who have prepared will reap the benefits of AI-driven productivity gains for users, while those who have waited might see their competitors outpace them.

Organizations that have aging fleets and wait until the 2025 deadline approaches may find themselves in an environment of increased demand for Windows 11-compatible devices.

Businesses looking for a competitive edge are already racing to upgrade. Not taking action now means that you could fall behind, hindering workforce productivity and security across your organization.



My device fleet is Windows 11-compatible, should I still refresh?

It may be tempting to wait and see with AI, but future-proofing your investments is critical in a rapidly evolving technological landscape. This means aligning the immediate needs of today and emerging demands of tomorrow, to ensure your organization's success in the years to come.

There are significant benefits to updating to the latest Lenovo AI PCs that take full advantage of Windows 11 enhancements. Here are some benefits of Windows 11 devices, revealed by a Forrester economic impact study:²

- ✓ **250% ROI** in three years and payback in less than six months
- ✓ **20% reduced** risk of successful security attack
- ✓ **20% increased** productivity for security and IT teams
- ✓ **80% reduced** number of help desk tickets
- ✓ **25% decreased** time for device deployment

Lenovo ThinkPad X1 2-in-1 Aura Edition



Lenovo recommends Windows 11 Pro for Business

Easy deployment, manageability and cost savings

Lenovo TruScale Device as a Service

Recent AI developments have shown that innovation is outpacing the average lifespan of devices. With this, businesses risk being stuck with obsolete hardware that can hinder their success.

Lenovo Device as a Service (DaaS) can help your IT move at the speed of innovation.

- Give employees the support they need and a premium technology experience
- Optimize your resources and save cost by taking advantage of flexible payments
- Empower users with a reliable supply of the powerful devices like Lenovo Aura Edition AI PCs running on Windows 11 Pro

With access to the industry's broadest technology portfolio from the pocket to the cloud, you can easily equip employees to work their best with the most innovative devices. Meanwhile, your IT team gets their time freed up to focus on more business-critical tasks. Plus, you no longer have to worry about device refresh cycles, and your fleet will always be ready for the next upgrade.

With Lenovo TruScale, you can:

- **Reduce device-related IT costs by 30%**
- **Make procurement move 30% faster**
- **Reduce the cost on delivered services by 20%**

Use this checklist to assess your organization's readiness for Windows 11.

Lenovo ThinkPad X1
2-in-1 Aura Edition



Productivity from day one

Lenovo ProvisionNow

Reduce your IT team's workload with Lenovo ProvisionNow service bundles that streamline company-issued device configuration, deployment, image management, and cloud recovery. No matter how robust your in-house IT expertise or dedicated support, our services can offer significant time and resource savings throughout the deployment of your new fleet.

Standard Services

- Image preload
- Cloud Recovery
- Asset Tag
- Autopilot Registration

Add-on Services

- Onsite deployment
- Custom BIOS
- Image management
- Workspace setup
- Customer Success Manager



High performance devices for your high-performing users

At the end of the day, it's about your people. Give employees – your most valuable asset – the tools to do their best work.

Step into the future of work now – when you upgrade to Lenovo Aura Edition Copilot + PCs on Windows 11 Pro.

Lenovo ThinkPad X1 Carbon Gen 13 Aura Edition

Unlock unmatched productivity with ThinkPad X1 Carbon Gen 13 Aura Edition, the highest-performance version of our premium business laptop. Meanwhile, ThinkPad X1 2-in-1 Gen 10 Aura Edition is as flexible as your mobile workforce.

Lenovo ThinkPad X9 Aura Edition Series Reap the power of next-gen AI and enjoy premium user experience with ThinkPad X9 Aura Edition Series that's built for on-the-go productivity. Serious responsiveness, best-in-class battery life, and cutting-edge AI innovations from Microsoft Copilot.



Lenovo ThinkPad X1 Carbon
Gen 13 Aura Edition

Lenovo ThinkPad X9
15 Aura Edition

Elevate your Windows 11 experience with Lenovo Aura Edition Copilot+ PCs that deliver personalized, productive, and protected AI experiences, powered by the latest Intel® Core™ Ultra processors.



Smart Modes

Activate modes for different scenarios to automate common tasks and boost productivity



Smart Care

Real-time troubleshooting from expert technicians and personalized self-help resources



Smart Share

Easily share photos between devices by tapping your phone to your PC



Powerful performance, advanced AI, and security at your service

Built for every industry

AI applications are becoming ever more ubiquitous across industries – be it engineering, health sciences or media and entertainment. Lenovo offers a comprehensive range of AI- and future-ready workstations and desktops to help you meet these escalating demands.

Lenovo ThinkCentre M90a



Lenovo ThinkPad
P1 Gen 6

Push the limits of productivity, creativity, and innovation

Lenovo Workstations

Turn your wildest ideas into reality with Lenovo Workstations that are engineered for power, performance, and industry-leading reliability. Breeze through even your most demanding workflows with these power horses that combine top-of-the-line components with expanded support for smarter technologies, like Client AI and AR/VR.

Uncompromised computing power for the hybrid work era

Lenovo ThinkCentre

Empower your people do more, faster with our durable and reliable Lenovo ThinkCentre desktops designed for your changing workplace. Unleash new levels of efficiency, power and AI-based innovation with our full range of desktops that are modest in size, big on workloads, and built to leave a smaller footprint on the planet.



Lenovo recommends Windows 11 Pro for Business

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58%

drop in security incidents with Windows 11 Pro devices

Source:
Techaisle, "Windows 11 Survey Report,"
February 2022

Get more out of your technology refresh

Disposing of devices that have reached end of life (EOL) can present IT teams with logistic and security challenges.

Lenovo Asset Recovery Services (ARS) can help you take care of devices that don't meet Windows 11 requirements.



Secure, documented, and environmentally responsible disposal of IT hardware



Easily manage the lifecycle of your hardware from any brand, including laptops, desktops and peripherals



Minimize environmental impact while extracting the maximum value from your old devices to help fund your refresh

Lenovo Premier Support

Minimize downtime and disruptions with Lenovo Premier Support that takes over day-to-day maintenance tasks from IT teams and helps boost employee experience and satisfaction

- Advanced technical support 24x7x365
- Comprehensive hardware and OEM software support
- Parts prioritization and next business day onsite labor
- Single point of contact for simplified end-to-end case management



Lenovo recommends Windows 11 Pro for Business



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15%

increase in end-user
productivity when
organizations use
Windows 11

Source:
Forrester, "The Total Economic Impact™ of
Windows 11 Pro Devices," December 2022

Now is the time for Windows 11. And with Lenovo, it's easy.

As the #1 PC vendor in the world, Lenovo has years of experience developing products that run on Windows and has created a long working relationship with Microsoft.

This makes us the perfect partner to support you through your migration.

Our experts can help you analyze your needs and design a smooth, secure transition to Windows 11. We're ready when you are.

Contact your Lenovo representative today to learn more or visit techtoday.lenovo.com/truscale-daas

Lenovo ThinkCentre Neo 50q



Sources

1. Techaisle, "Windows 11 Survey Report," February 2022
2. Forrester, "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022
3. Principled Technologies, "Improve your day-to-day experience with Windows 11 Pro laptops," February 2023
4. App Assure program data
5. Lenovo, "The Resilient CIO: Lenovo Global Study of CIOs 2023," June 2023



Lenovo recommends Windows 11 Pro for Business

Are you ready for Windows 11?

As the AI-enabled future of Windows 11 approaches, here are a few steps you can take to assess your readiness:

- ☐ **Have you started planning for Windows 10 EOL?**
Support for Windows 10 ends on October 14, 2025.
- ☐ **Have you assessed your device fleet?**
Do the majority of your devices meet the [hardware requirements](#) for Windows 11? Even if they do, you can help ensure an optimal Windows 11 experience with the latest Lenovo devices.
- ☐ **Are your employees on the right devices?**
Lenovo experts can help you assess user requirements and create persona-based solutions that match your employees' needs.
- ☐ **Have you budgeted for a device refresh?**
Lenovo TruScale Device as a Service can help you put that budget to more strategic use with a flexible pay-as-you-go technology model.
- ☐ **Do you have plans for EOL devices?**
In addition to helping you extract value from old devices, Lenovo Asset Recovery Services (ARS) can help you dispose of IT hardware in a secure, documented, and environmentally responsible way.